

BUSINESS PROGRAMME for the Russian Investment Forum

February 15–16, 2018, Sochi

Programme accurate as at February 12, 2018

February 15, 2018

08:30–10:00

Business Breakfast

Agricultural Exports as Part of Regional Development Strategy

BAIKAL bar&restaurant

Russia is a multinational state with a unique tapestry of traditions and cultures. The regional diversity of food and agricultural products in Russia attracts genuine interest from foreign consumers, and this is further increased when Russian regions are effectively positioned as distinctive. Recent changes in the country's system of agricultural subsidies give regions more autonomy in developing the sector, including for exports. The higher the autonomy, the greater the responsibility. Is the development of agricultural exports one of the priority areas for regional development? How do regions monetize their distinctiveness on foreign markets? What international experience can be used to build effective regional value propositions for exports?

By invitation only

09:00–10:30

New Regional Policy: Improving Administration

An Experimental Approach to Regional Development

Conference hall 3.2

The formulation of new approaches to the state management of regional development (including the development of individual sectors) frequently requires testing in the form of pilot schemes. Such an approach helps to eliminate project shortcomings, create various models which take regional specifics into account, and refine project parameters before the mass implementation stage. An experimental phase in implementing innovations in regional development is already used by a number of other countries (France, China, etc.), helping them to adopt a more considered approach to rolling out projects on a nationwide scale. The Centre for Strategic Research Foundation has taken the initiative of launching several pilot projects in Russia's regions, including 'Smart City. Successful Region', 'Improving Medical Care for the Chronically Unwell', 'High-Tech Education in Schools', and 'Contemporary Public Administration'. By carrying out these projects, it will be possible to test new development models for individual areas of regional development.

Moderator:

- **Andrey Sharonov**, President, Moscow School of Management SKOLKOVO

Panellists:

- **Aleksandr Gusev**, Acting Governor of Voronezh Region
- **Alexey Kudrin**, Chairman of the Board, Center for Strategic Research Foundation; Deputy Chairman, Economic Council under the President of the Russian Federation
- **Maxim Shereykin**, General Director, Agency for Technological Development

Front row participants:

- **Vladimir Klimanov**, Director, Institute for Public Finance Reform (IPFR); Head of the Chair for State Economic Regulation, Russian Presidential Academy of National Economy and Public Administration (RANEPA)
- **Aleksandr Shenderyuk-Zhidkov**, Deputy Chairman of the Government of the Kaliningrad Region

09:00–10:30

A Fresh Boost for Regional Business

New Industrial Models: Contract Manufacturing and Interregional Cooperation as a Tool for Attracting Investment

Conference hall 3.3

It is not possible for industry to develop rapidly or for enterprises to increase labour productivity without an influx of investment from major companies that have proven industrial competence and forward-looking development plans. This challenge can be tackled with the help of new industrial models that improve the quality of proposals to potential investors, plus a target-oriented approach to the implementation of investment projects that takes account of federal and regional technology priorities, based on the skills that the region needs and has developed. One of these new industrial models is the concept of technology competence centres operating along the lines of an 'open' contract manufacturing service, enabling industrial enterprises to boost productivity and cut costs. Industry clusters are another

effective industrial model for attracting investment. These take advantage of interregional cooperation to integrate production chains, allowing for the needs and technological competence of the regions. How can the potential of existing industry clusters be harnessed to develop regional industry? How are the regions creating new investment niches? How can the potential of interregional industrial cooperation be mobilized to attract investors to the regions?

Moderator:

- **Andrey Shpilenko**, Director, Technopark and Cluster Development Association; Member of the Strategic Council on Investment in New Industries, Ministry of Industry and Trade of the Russian Federation

Panellists:

- **Aleksey Besprozvannykh**, Deputy Minister of Industry and Trade of the Russian Federation
- **Denis Kravchenko**, Deputy Chairman of the Committee on Economic Policy, Industry, Innovative Development and Entrepreneurship, State Duma of the Federal Assembly of the Russian Federation
- **Mikhail Sutyaginskiy**, Chairman of the Board, Titan
- **Alexandr Tyunin**, General Director, UMATEX Group
- **Vladimir Vladimirov**, Governor of the Stavropol Krai
- **Andrei Vorobyov**, Governor of Moscow Region

Front row participants:

- **Yury Chayka**, First Deputy Chair of the Government of Khabarovsk Territory for Investment and Priority Projects
- **Yuriy Korolev**, Deputy General Director, Limited Liability Company «Investment Company of Vnesheconombank» («VEB Capital»)
- **Vadim Kulikov**, First Deputy General Director, Agency for Technological Development
- **Vadim Oykin**, First Deputy Chairman of the Government of the Saratov Oblast
- **Aleksey Shchedrov**, Head of the Directorate for Innovative and Industrial Policy of the Lipetsk Region
- **Vsevolod Smakov**, Managing Director - Head of Directorate for Industry, Eurasian Development Bank (EDB)

09:00–10:30

Improving Quality of Life

Conference hall 3.4

Best Practices in Socioeconomic Development

The All-Russian Regional Best Practices and Initiatives in Socioeconomic Development Contest, organized by the Agency for Strategic Initiatives, was run for the second time in 2017. The competition is a tool which helps regions to publicize their best practices at a federal level. The key distinctive feature of the competition is the availability of tools which make it possible to replicate and implement the best practices and initiatives of competition finalists in the format of 'ready solutions', using the Region-ID information system. What practices from the ranks of the finalists, who are chosen by an expert competition jury, will prove victorious? Can the finalists' practices be scaled up and applied across all regions of the Russian Federation? How universal are the finalists' practices? What advantages do the regions that implement best practices obtain? In what sectors can these best practices be applied? What categories of best practice will be in demand in 2018?

Moderator:

- **Valery Fadeev**, Secretary, Civic Chamber of the Russian Federation

Panellists:

- **Svetlana Chupsheva**, Chief Executive Officer, Agency for Strategic Initiatives
- **Alexey Dumin**, Governor of Tula Region
- **Natalya Komarova**, Governor of Khanty-Mansi Autonomous Area–Yugra
- **Veniamin Kondratiev**, Head of Administration (Governor) of Krasnodar Territory
- **Rustam Minnikhanov**, President of the Republic of Tatarstan
- **Sergei Morozov**, Governor of Ulyanovsk Region
- **Andrey Nikitin**, Governor of Novgorod Region
- **Vyacheslav Shport**, Governor of Khabarovsk Territory

Front row participants:

- **Anton Alikhanov**, Governor of Kaliningrad Region
- **Anatoly Artamonov**, Governor of Kaluga Region
- **Dmitry Azarov**, Acting Governor of Samara Region
- **Alexander Bugaev**, Head, Federal Agency for Youth Affairs (Rosmolodezh)

- **Oleg Korolev**, Governor of Lipetsk Region
- **Alexander Kozlov**, Governor of Amur Region
- **Nikolay Lubimov**, Governor of Ryazan Oblast
- **Irina Makieva**, Deputy Chair, head of the program "Integrated development of mono-cities", Bank for Development and Foreign Economic Affairs (Vnesheconombank)
- **Aleksandr Nikitin**, Head of Administration of Tambov Region
- **Natalia Pochinok**, Rector, Russian State Social University
- **Valery Radaev**, Governor of Saratov Region
- **Maksim Reshetnikov**, Governor of Perm Territory
- **Andrey Shubin**, Executive Director, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses Opora Russia
- **Maxim Topilin**, Minister of Labour and Social Protection of the Russian Federation
- **Alexey Tsedenov**, Head of the Republic of Buryatia
- **Eugeniya Uvarkina**, Chairman of the Commission for Agro-Industrial Complex and Rural Development, Public Chamber of the Russian Federation
- **Aleksey Vovchenko**, First Deputy Minister of Labour and Social Protection of the Russian Federation
- **Vladimir Yakushev**, Governor of Tyumen Region

Prize Ceremony for the Winners of the All-Russian Regional Best Practices and Initiatives in Socioeconomic Development Award

09:00–10:30

A Fresh Boost for Regional Business

Conference hall 3.5

How to Raise a Unicorn: Attracting Investment to the Innovation Sector

Over the last 30–40 years, the role of knowledge and innovation in the socioeconomic development of society has been growing at an unbelievable pace. The innovative economy is today taking on a particular relevance as one of the mechanisms accelerating economic growth. Investment resources are playing a key role in this. There is currently a shortage of long-term investment in Russia, including in terms of resources from institutional investors in the innovation sector, at a time when contributions from such investors are forming a significant share of investments abroad. Startups serve as a major generator of innovative products. Every newcomer to innovative business dreams of raising a unicorn company. Giants like Uber and Airbnb have demonstrated that raising a unicorn really is possible! A programme is already being implemented in Russia to provide state support to 'national champions' – fast-growing companies with the potential to increase export revenue, although the growth of companies like these is limited unless significant investment can be attracted or they go public. Who are these unicorns exactly – are they a myth, or a reality? Is there a future for Russian unicorn startups? Could the Moscow Exchange become a key mechanism for 'rearing' companies like these? What government support tools could be used to help unicorn companies? How realistic is it for a Russian technology company to float on the Russian stock exchange? What conditions need to be put in place in order to attract funds from institutional investors into the innovation sector of the Russian economy? What new tools need to be developed for investment in innovative companies?

Moderator:

- **Oleg Fomichev**, State Secretary, Deputy Minister of Economic Development of the Russian Federation

Panellists:

- **Sergei Belyakov**, President, Association of Non-State Pension Funds (ANPF)
- **Kirill Bulatov**, Director General, VEB Innovations
- **Alexey Chekunkov**, Chief Executive Officer, Far East and Baikal Region Development Fund
- **Alexander Idrisov**, President, Founder, Strategy Partners Group
- **Grigory Ivliev**, Head, Federal Service for Intellectual Property (Rospatent)
- **Dmitry Kalayev**, Deputy Director for Acceleration and Educational Programmes, Internet Initiatives Development Fund (IIDF)
- **Gennadiy Margolit**, Executive Director, Innovation and Investment Market, Moscow Exchange
- **Dmitry Morozov**, General Director, BIOCAD
- **Alexander Povalko**, Chief Executive Officer, Chairman of the Management Board, RVC
- **Tagir Yapparov**, Chairman of the Management Board, Russoft Association; Chairman of the Board, I.T.

Front row participants:

- **Oleg Konev**, Managing Partner, Da Vinci Capital

- **Natalia Korotchenkova**, Member of the Management Board, Deputy Chief Executive Officer, SME Corporation
- **Igor Nosov**, General Director, Special Economic Zone "Innopolis"
- **Konstantin Polunin**, Partner, Managing Director, The Boston Consulting Group
- **Sergey Tishchenko**, Chief Executive Officer, Expert RA
- **Sergey Vasin**, Chief Executive Officer, Ulyanovsk Region Development Corporation, JSC

09:00–10:30

[Improving Quality of Life](#)

Conference hall 3.7

The Smart City – A New Quality of Life

The modern city is changing the lives of its inhabitants, creating an atmosphere in which they can develop and realize their creative and intellectual potential. People today don't just choose a flat somewhere, they look for an environment that interests them and where they feel comfortable living – from their home, to their block, to their entire neighbourhood. Quality of life has become a factor in property prices and the demand for particular areas. Cities have been joined in the competition for human capital by entire countries, with population mobility and the speed of relocation presenting a serious challenge for all developed nations.

How is the quality of an urban environment evaluated by officials, business, and people themselves? How can the most important aspects be identified and attention focused on them? What is social space within the landscape of the contemporary megacity, and where is the boundary between the responsibilities of business and the consumer? How is the introduction of modern technology into the municipal economy influencing the economic and social potential of regions?

Moderator:

- **Andrey Chibis**, Deputy Minister of Construction, Housing, and Utilities of the Russian Federation

Panellists:

- **Anatoly Artamonov**, Governor of Kaluga Region
- **Alexander Brechalov**, Head of the Udmurt Republic
- **Mikhail Men**, Minister of Construction, Housing, and Utilities of the Russian Federation
- **Mikhail Oseevskiy**, President, Rostelecom
- **Leonid Sergeev**, Chief Executive Officer, Basel Aero
- **Ilya Sotonin**, Director for Development, Liga Housing and Public Utilities Management Company
- **Pyotr Zolotarev**, Deputy Chairman, Member of the Board, Bank for Development and Foreign Economic Affairs (Vnesheconombank)

Front row participants:

- **Veniamin Golubitsky**, President, KORTROS
- **Vladimir Ivanov**, General Director, Spectrum Group of Companies
- **Artyom Sedov**, Deputy Chairman, Expert Board for Energy Conservation and Efficiency at the Ministry of Construction, Housing and Utilities of the Russian Federation

09:00–10:30

[New Regional Policy: Improving Administration](#)

Conference hall 3.9

Human Capital: The Keystone of the Future Economy in the Russian Far East

The key driver of a new, knowledge-based economy is human capital, an area where investments can contribute to a country's social and economic development. Human capital plays a vital role in the development of new economy of the Russian Far East. The large-scale creation of new production facilities in the Far East, initiated as a result of new development mechanisms, has brought to the forefront questions of how the macroregion can attract and retain the workforce it requires, how young specialists can be trained in areas that are in demand, and how conditions conducive to doing business can be maintained. By 2025, there will already be more than 115,000 new modern and highly productive jobs in the Russian Far East. How can we develop and invest in human capital in the Russian Far East? How can regions accumulate and develop their human capital and come out on top in the competition for people? How will businesses in the future economy ensure the growth of human capital? What modern tools and approaches can be used to assess the level of human capital?

Moderator:

- **Alexander Ivlev**, Country Managing Partner for Russia, EY

Panellists:

- **Igor Afanasyev**, Chief Executive Officer, Gazprom Pererabotka Blagoveshchensk
- **Nikita Anisimov**, Rector, Far Eastern Federal University (FEFU)

- **Evgeniy Chekin**, Chairman of the Government of the Republic of Sakha Yakutia
- **Valery Fedorov**, Director General, Russian Public Opinion Research Center (VCIOM)
- **Alexander Galushka**, Minister for the Development of the Russian Far East
- **Valentin Timakov**, Director General, Agency for the Development of Human Capital in the Far Eastern Federal District

Front row participants:

- **Dmitriy Gluzhko**, Deputy General Director for the Implementation of the Regional Staff Standard for Industrial Growth, Agency for the Development of Professional Communities and Skilled Workers
- **Alexey Muratov**, Partner, KB "Strelka"
- **Sergey Tyrtsev**, Deputy Chairman of the Government of Amur Region

09:00–10:30

[New Regional Policy: Improving Administration](#)

Conference hall 3.10

A New Format for EAEU Cooperation: Industrial Subcontracting and Cooperation

Together with technology transfer, industrial subcontracting and cooperation have already long been widely used in developed industrial nations to achieve high levels of efficiency and competitiveness in manufacturing. By 2019 it is planned that work will be complete on a Eurasian network for industrial cooperation and subcontracting, which will help to optimize production processes and significantly increase competitiveness, both at the level of individual businesses and at the regional level, to raise efficiency at manufacturing plants as a whole, and to free up organizational, financial, and human resources which can then be used to develop new areas of activity. What role might a new mechanism for integration play? How will a new format for collaboration impact the industrial and economic development of EAEU member states?

Moderator:

- **Vladimir Salamatov**, General Director, International Trade and Integration Research Center

Panellists:

- **Andrey Belyaninov**, Chairman of the Management Board, Eurasian Development Bank (EDB)
- **Nonna Kagramanyan**, Vice-President for International Affairs, All-Russia Public Organization Delovaya Rossiya (Business Russia)
- **Andrey Klepach**, Deputy Chairman (Chief Economist), Member of the Board, Bank for Development and Foreign Economic Affairs (Vnesheconombank)
- **Sergey Mayorov**, Chairman of the Management Board, Mechanical Engineering Cluster of the Republic of Tatarstan
- **Philippe Pegorier**, President for Russia and CIS, Alstom; Member of the Board, Association of European Businesses (AEB)
- **Vladimir Raspopov**, Deputy Director, Industrial Development Fund
- **Sergey Sidorsky**, Member of the Eurasian Economic Commission Board (Minister) in Charge of Industry and Agroindustrial Complex; Doctor of Technical Sciences, Honourary Professor, Belarusian State University of Transport
- **Vladimir Smetana**, Deputy Chairman of the Commission on Machine Manufacturing, Russian Union of Industrialists and Entrepreneurs (RSPP)
- **Dmitry Usov**, Deputy Chairman of the Management Board, National Agency For Development Of Local Content "NADLoC"

10:00–11:30

[New Regional Policy: Improving Administration](#)

Conference hall 3.6

Russia's Taxation System: Meeting the Challenges

The Russian taxation system has traversed a long path over the course of its existence. Much experience has been gathered and an enormous amount of work done, but new times present us with new challenges. New technologies mean that modifications to tax policy are required, while globalization processes are leading to competition between jurisdictions. The search is ongoing for an optimal balance that will ensure the taxation system is effective for both business and government.

Can tax policy be modified to stimulate economic growth without losing revenue? Is it necessary to develop mechanisms for counteracting the minimization of the tax burden, or can these reductions be used to increase the attractiveness of Russia as a tax jurisdiction? Are a single code and a single administrator necessary in order to regulate the various fiscal payments? How can a system be created that minimizes administrative costs for taxpayers? What approach should be taken with regard to federal incentives that relate to taxes which contribute to regional budgets? Should help go to businesses or regions? Basing regional budgets on income tax leads to a growth in inequality and places a heavy burden on taxpayers, but how can the system be replaced, and is this possible in principle? In what direction is tax legislation developing: towards establishing common principles or towards detailed regulation for a variety of situations? In his message to the Federal Assembly in December 2016, the

President of the Russian Federation said that we must orientate our tax policy towards the central objective of stimulating business activity, economic growth, and investment. This year – 2018 – will be a year for decisions.

Moderator:

- **Andrey Makarov**, Chairman of the Committee on Budget and Taxes, The State Duma of the Federal Assembly of the Russian Federation

Panellists:

- **Tatyana Golikova**, Chairwoman, Accounts Chamber of the Russian Federation
- **Igor Lotakov**, Country Managing Partner, PwC Russia
- **Maxim Oreshkin**, Minister of Economic Development of the Russian Federation
- **Anton Siluanov**, Finance Minister of the Russian Federation

Front row participants:

- **Nikolay Lubimov**, Governor of Ryazan Oblast
- **Mikhail Orlov**, Partner, Head of Tax and Legal, KPMG Russia
- **Alexey Repik**, President, Delovaya Rossiya (Business Russia)
- **Alexander Shokhin**, President, Russian Union of Industrialists and Entrepreneurs (RSPP)

11:15–12:45

A Fresh Boost for Regional Business

Pushkin Hall

Is it Easy to be an Entrepreneur? Perspectives from Business and Government

Sberbank Panel Session

Small and medium-sized businesses create a great many jobs worldwide, facilitating economic diversification and increasing resistance to economic shocks. In the Russian economy, they account for 21% of GDP. While this represents an increase, their potential is undoubtedly greater still. The appearance of new enterprises is associated in many respects with economic modernization and greater efficiency. Small and medium-sized companies are more rapidly able to react to the demands of the market, create niche products, and adapt to ever-shortening product lifecycles. So what is preventing this potential from being realized? Why isn't entrepreneurship as popular in Russia as it should be, with only 5% of the population describing themselves as prepared to open a business within the next three years? Entrepreneurs complain about excessive red tape, especially unscheduled inspections, difficulty accessing loans, and a lack of infrastructure needed to develop. However, equally serious obstacles to development are a lack of entrepreneurial skills and a shortage of qualified workers. How can special educational programmes for business be created and made accessible to all? Small companies need to gain access to regional, national, and global knowledge bases, and to create systems for managing the implementation and integration of this knowledge. The Russian government has developed a long-term strategy for developing entrepreneurship and is currently implementing it with success. But is it enough? Can we expect a technological breakthrough and a growth in technological exports from this sector? How do entrepreneurs rate the efforts of the government and development institutions?

Moderator:

- **Herman Gref**, Chief Executive Officer, Chairman of the Executive Board, Sberbank

Panellists:

- **Alexey Logantsov**, Chief Executive Officer, Logasoft; Chairman, Vologda Region Branch, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses Opora Russia
- **Sofya Petreykova**, Art Director, Co-Founder, Euro-Decor and C
- **Dmitry Petrulyov**, Individual Entrepreneur; Director, FOL'GA Creative Agency
- **Irina Zalevskaya**, Chief Executive Officer, Babyboom Maternity and Paediatric Clinic, Cesare Ponti Beauty Salon, and Laviani Cosmetology Clinic

Front row participants:

- **Daniil Egorov**, Deputy Commissioner, Federal Tax Service of Russia
- **Tatyana Golendeeva**, Deputy Head, Federal Customs Service of Russia
- **Alexander Kalinin**, President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses Opora Russia
- **Andrey Nikitin**, Governor of Novgorod Region
- **Maxim Oreshkin**, Minister of Economic Development of the Russian Federation
- **Anatoly Popov**, Senior Vice President, Head of Corporate Business Division, Sberbank
- **Olga Suslova**, Director for Strategic Partnerships, Google Russia

11:15–12:45

New Regional Policy: Improving Administration

Tolstoy Hall

Prospects for Collaboration between Government and Business in Disaster Reduction

The second half of the twentieth century saw an upward trend in the number of major disasters, both natural and manmade. In Russia alone, the cost of damage directly and indirectly resulting from extreme situations of various kinds could reach up to 2% of national GDP. Today, it is more effective to invest in reducing the risk of a disaster than it is to struggle with the consequences of one. If a positive effect is to be achieved in this area, it is extremely important that government and business collaborate on a constructive basis. What measures must a government take to motivate business to invest in disaster protection? What has been achieved in a year of monitoring and oversight activity? How can administrative costs for business be reduced? Could preventive work carried out on business facilities become an alternative to checks?

Moderator:

- **Sergey Kadadov**, Deputy Minister for Civil Defense, Emergency Situations and Disaster Relief of the Russian Federation

Panellists:

- **Mikhail Abyzov**, Minister of the Russian Federation
- **Lev Kvitsinia**, Minister of Emergency Situations of the Republic of Abkhazia
- **Vladimir Puchkov**, Minister of the Russian Federation for Civil Defence, Emergencies and Elimination of Consequences of Natural Disasters
- **Aleksey Pukhov**, Deputy Head, Main Department for Supervision of the Execution of Federal Legislation; Head, Office for Supervision of the Observance of the Rights of Entrepreneurs of the General Prosecutor's Office of the Russian Federation
- **Savva Shipov**, Deputy Minister of Economic Development of the Russian Federation
- **David Tonoyan**, Minister of Emergency Situations of the Republic of Armenia

Front row participants:

- **Marina Bludyan**, Vice President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses Opora Russia
- **Alexander Bragin**, Director, Analytical Center "Forum"
- **Vladimir Bykov**, Executive Secretary, Chamber of Commerce and Industry of the Russian Federation
- **Vladimir Kudryavtsev**, Chairman of the Central Board, All-Russian Volunteer Fire Organization
- **Oleg Nikolaenko**, Head of the HSE Department, PJSC Gazprom Neft
- **Mikhail Pryadilnikov**, Deputy Head, Analytical Center for the Government of the Russian Federation
- **Andrey Spiridonov**, Deputy Director, Department of the Government of the Russian Federation on the formation of the "Open Government" system

11:15–12:45

A Fresh Boost for Regional Business

Dostoyevsky Hall

Social Enterprise as a Resource in Regional Development

Today in Russia, a new phenomenon has arisen in the entrepreneurial sphere – social enterprise. 'Social enterprise' is about the voluntary participation of entrepreneurs in solving acute social challenges, not with the goal of exacting maximum profit, but rather of achieving maximum social effect. A bill to reinforce the concept of social enterprise has now been developed and submitted to the Russian Federation Government. Comprehensive measures are being put in place to develop this area of entrepreneurship. Social enterprise is one of the priorities of current state social policy, and work in this area should be continued. What is the present status of social enterprise in Russia's regions? How can the involvement of social entrepreneurs facilitate the resolution of acute social problems and regional development? What support measures are already being provided, and what others are needed? Is major business ready to provide support to social enterprise? How does Russian experience in social enterprise compare with global best practices?

Moderator:

- **Natalia Pochinok**, Rector, Russian State Social University

Panellists:

- **Alexander Braverman**, Member of the Board of Directors, Chief Executive Officer, Chairman of the Management Board, SME Corporation
- **Oleg Fomichev**, State Secretary, Deputy Minister of Economic Development of the Russian Federation
- **Natalya Komarova**, Governor of Khanty-Mansi Autonomous Area–Yugra

- **Elena Myakotnikova**, Corporate Director, Agency for Strategic Initiatives
- **Svetlana Orlova**, Governor of Vladimir Region
- **Andrei Vorobyov**, Governor of Moscow Region

Front row participants:

- **Sergey Golubev**, General Director, Foundation for Social Investment
- **Maria Morozova**, General Director, Elena and Gennady Timchenko Charitable Foundation
- **Fedor Murachkovskiy**, Co-founder, General Director, Planeta.ru
- **Alexey Nazarov**, Partner, Head of Strategy and Operation, KPMG in Russia and the CIS
- **Natalya Nikitina**, Director, Museum of Disappeared Taste "Kolomna Pastila"
- **Irina Serbina**, Chairman, Centre for Innovations in the Social Sphere
- **Eugeniya Shokhina**, Director, Social Projects Support Fund
- **Sergey Slipchenko**, Vice President for Corporate Affairs in Russia and Belarus, Philip Morris International
- **Vladimir Vainer**, Director, Gladway Foundation for the Development of Media Projects and Social Programmes
- **Yuliya Zhigulina**, Managing Director, Our Future Foundation for Regional Social Programmes

Best Social Project of the Year national social entrepreneurship competition

11:15–12:45

A Fresh Boost for Regional Business

Conference hall 3.2

Making Russia More Attractive as a Jurisdiction for Investors

An enormous amount of work has recently been carried out to improve Russia's legal system. This includes large-scale reforms of the Civil Code and changes to the commercial arbitration system. Reforms to oversight are also being introduced. Modern legal standards have been introduced to the Russian system, allowing even the most complex investment projects to be realized. Assurances and guarantees, escrow accounts, shareholder agreements, and many other legal instruments are already part of legal reality in Russia. The speed and efficiency of the commercial arbitration process in Russia are the result of organizational changes to state courts, as well as reforms to the procedure for setting up arbitration courts and the expansion of their authority, among other modifications. All of these changes are the subject of widespread discussion in the legal world. Despite this transformation, however, business owners and senior managers in Russian companies are often still imprisoned by myths about the exclusivity of English law. What are the strengths of the Russian legal system? What new opportunities for business are there within the jurisdiction of the Russian Federation? How successful have measures introduced to reduce administrative pressure on business proven to be? What impact is the increasing appeal of Russia as a jurisdiction having on attracting investment?

Moderator:

- **Vladimir Gruzdev**, Chairman of the Board, Association of Lawyers of Russia

Panellists:

- **Boris Boltyanskiy**, Editor-in-Chief, Pravo.ru
- **Elena Borisenko**, Deputy Chairman of the Management Board, Gazprombank
- **Andrei Nazarov**, Co-Chairman, Delovaya Rossiya (Business Russia)
- **Irina Panarina**, General Manager, Russia and Eurasia, AstraZeneca
- **Aleksey Pukhov**, Deputy Head, Main Department for Supervision of the Execution of Federal Legislation; Head, Office for Supervision of the Observance of the Rights of Entrepreneurs of the General Prosecutor's Office of the Russian Federation

Front row participants:

- **Anatoliy Bakaev**, Chairman of the Legislative Assembly of the Ulyanovsk region of the fifth convocation
- **Alexander Bragin**, Director, Analytical Center "Forum"
- **Oleg Zhukov**, Partner, Tm Defence Legal Services

11:15–12:45

Improving Quality of Life

Effective Social Management in Russia's Regions

Conference hall 3.3

A critical factor in the effective functioning of regional socio-economic systems is quality management of social development which is aimed at sustainably improving standards in civil society, creating favourable social conditions and tackling existing problems within regions, establishing conditions for improving the level of education among the population, and preserving cultural heritage. Regional governmental bodies act as the fundamental ordering client and guarantor for regional social development, whilst the process of solving complex social challenges can often also involve major companies with the ability and resources to implement social programmes and projects, as well as non-commercial organizations (NCOs). In this way, businesses and NCOs are to an extent agents of social change in society and participate in complex processes of social management on a regional level. As a consequence, establishing cooperation between the government, business, and NCOs is becoming an essential condition for effective social management, as is the search for points of intersection in their social agenda and joint realization of those projects and initiatives which hold the greatest importance for the development of society as a whole. What challenges are regions setting themselves in social development terms? How can regional governments support charitable and social projects being implemented in the non-commercial sector and by commercial companies, and what mechanisms for cooperation between government, business, and NCOs are the most effective? What are the hallmarks of successfully implemented initiatives in the social sector, and how can these practices be rolled out to other regions? How can charitable activity be made systemic at a regional level, and what is needed in order to provide effective management for every branch of this system?

Moderator:

- **Tinatin Kandelaki**, General Producer, Match TV

Panellists:

- **Maria Chertok**, Director, Charities Aid Foundation Russia
- **Oleg Kuvshinnikov**, Governor of the Vologda Region
- **Dmitry Polikanov**, President, Con-nection Deaf-Blind Support Foundation; Chair of the Board, Donors' Forum
- **Faina Zakharova**, President, Life Line Foundation
- **Irina Zhukova**, Director for Sustainable Development and Corporate Programs, Philip Morris International Inc

Front row participants:

- **Olga Bashkirova**, General Director, Renova Charitable Foundation
- **Oleg Eroma**, Executive Director, Rasprav krylya! (Spread Your Wings!) Children's Charitable Foundation
- **Sergey Fateev**, First Deputy Chairman of the Board of Directors, BigBox
- **Valery Fedorov**, Director General, Russian Public Opinion Research Center (VCIOM)
- **Vadim Kovalev**, First Deputy Executive Director, Russian Managers Association
- **Ekaterina Kruglova**, Executive Director, Valentina Tereshkova Charitable Foundation
- **Anna Shabarova**, Vice President for Human Resources and Social Responsibility, Russian Copper Company
- **Elena Topoleva-Soldunova**, Director, Agency for Social Information

11:15–12:45

New Regional Policy: Improving Administration

New Regional Policy: Continuity or Change?

Conference hall 3.4

Sustainable regional development is a major priority of Russian government policy. The development of the national economy, the social welfare of Russia's citizens, and the country's territorial integrity all depend upon its successful implementation. At the same time, stable regional development is in many ways being hindered by existing problems in the delimitation of authority between the various levels at which public power is exercised. These are having a negative effect on the maintenance of sustainability and the balancing of regional and local budgets. If life in Russia's regions is to be improved, administration strategies are in need of significant transformation. A first step in this direction is the arrival in the regions of a new generation of managers and technocrats. Could new managers take regional administration to a new level? Must accumulated previous experience be fully discarded in order to achieve this, or could some ideas serve as anchors to which managers can attach themselves as they set off in search of new regional development strategies?

Moderator:

- **Nikolay Korzhenevsky**, Economic Observer, Russia 24 TV Channel

Panellists:

- **Alexander Brechalov**, Head of the Udmurt Republic

- **Svetlana Chupsheva**, Chief Executive Officer, Agency for Strategic Initiatives
- **Oleg Deripaska**, President, Member of the Board of Directors, RUSAL; Chairman of the Supervisory Board, Basic Element
- **Alexey Dumin**, Governor of Tula Region
- **Dmitry Kozak**, Deputy Prime Minister of the Russian Federation
- **Maxim Oreshkin**, Minister of Economic Development of the Russian Federation
- **Maksim Reshetnikov**, Governor of Perm Territory
- **Stanislav Voskresensky**, Acting Governor of Ivanovo Region

Front row participant:

- **Veronika Minina**, Deputy Governor, Government of the Novgorod Region

11:15–12:45

A Fresh Boost for Regional Business

Conference hall 3.5

Smart Energy: Challenges and Strategies

A digital revolution is taking place in all sectors of the economy. Only a small proportion of these transformations are noticeable to the consumer, whereas a large number of them are invisible to the naked eye, but will have a revolutionary effect on the efficiency of all economic processes. The fuel and energy industry is no exception. The widespread deployment of sensors, the Internet of Things, and the growth of computing power and artificial intelligence capabilities are making it possible to optimize manufacturing processes and reduce the costs of production. In addition to a sharp intensification of competition on the global energy market, this could lead to the emergence of new technological leaders and a loss in competitiveness among those who fail to participate in the digital race. For Russia, a global energy leader, these questions are especially relevant. How long will the resilience of traditional energy producers allow them to survive without implementing new breakthrough technologies? What is the price of transformation? What has already been done to lay the foundations for the coming IT leap, and what must Russia still do in order to preserve and improve its competitiveness in the global energy arena?

Moderator:

- **Pavel Sorokin**, Head, Analytical Center of the Energy Sector, Russian Energy Center of the Ministry of Energy of the Russian Federation

Panellists:

- **Kirill Dmitriev**, Chief Executive Officer, Russian Direct Investment Fund (RDIF)
- **Alexander Dyukov**, Chairman of the Management Board, Chief Executive Officer, PJSC Gazprom Neft
- **Pavel Kadochnikov**, President, Center for Strategic Research Foundation
- **Andrey Kuzyaev**, President, Chairman of the Management Board, Member of the Board of Directors, ER-Telecom Holding
- **Pavel Livinsky**, General Director, Rosseti
- **Dietrich Moeller**, President for Russia and Central Asia, Siemens AG
- **Alexander Novak**, Minister of Energy of the Russian Federation

Front row participants:

- **Irina Gaida**, Partner, Managing Director, The Boston Consulting Group
- **Kirill Komarov**, First Deputy Chief Executive Officer for Corporate Development and International Business, The State Atomic Energy Corporation ROSATOM
- **Vasily Osmakov**, Deputy Minister of Industry and Trade of the Russian Federation

11:15–12:45

Improving Quality of Life

Conference hall 3.7

An Environmental Image of Russia's Future: Prospects and Goals

What does Russia's future look like? Will she suffocate in clouds of smog produced by the fuel and energy industry and cars, or follow the mainstream of global trends in refusing to burn hydrocarbons? What is Russia's place in the global battle against climate change? What innovative technologies will help to preserve the environment and restore biodiversity? How can an effective transition be made to a green economy and to environmentally friendly technologies? What can be done to safeguard the quality of the environment in urbanized areas and to develop natural areas subject to special preservation? What technologies can be introduced to eliminate accumulated environmental damage and to provide for the civilized collection and processing of waste?

Moderator:

- **Maria Morgun**, Chief Editor, Live Planet TV; Anchor, Correspondent, Russia Television and Radio

Panellists:

- **Oleg Belozеров**, Chief Executive Officer – Chairman of the Executive Board, Russian Railways
- **Andrey Chibis**, Deputy Minister of Construction, Housing, and Utilities of the Russian Federation
- **Sergey Donskoy**, Minister of Natural Resources and Environment of the Russian Federation
- **Viktor Evtukhov**, State Secretary, Deputy Minister of Industry and Trade of the Russian Federation
- **Mikhail Rasstrigin**, Deputy Minister of Economic Development of the Russian Federation
- **Andrey Shipelov**, General Director, RT-Invest LLC
- **Vladislav Soloviev**, Chief Executive Officer, Chairman of the Management Board, Member of the Board, RUSAL

Front row participants:

- **Lev Averbukh**, First Deputy Director, Information and Analytical Support Center for the Reserve Business FSBI
- **Alexander Chuvaev**, Executive Vice President, Head of the Russia Division, Fortum Corporation
- **Natalia Gonchar**, Vice President for Environmental Health and Safety (EHS), Russian Copper Company
- **Yuriy Korotaev**, General Director, Duracell Russia
- **Sergey Korotkov**, Director, UNIDO Center for International Industrial Cooperation in the Russian Federation
- **Ruslan Novikov**, General Director, «Argumenty I Fauty» Ltd.
- **Dmitry Rudenko**, President, Chairman of the Board, Post Bank
- **Maria Vasilkova**, Member of the Board, Vice President for Marketing, «Segezha Group»
- **Natalya Vavilova**, Deputy General Director on Environmental Activities, Center for Caucasus Nature
- **Alexander Zakondyrin**, Chairman, Political Party Green Alliance

11:15–12:45

A Fresh Boost for Regional Business

Conference hall 3.9

Cities and Regions: A Creative Environment and Development Institutions

Russia's cities and regions exhibit significant potential for economic growth. One of the key factors constraining development in cities and regions is the institutional landscape: regulation of the most important sectors for urban and regional development and the system for allocating authority among governmental bodies. Changes to the legal landscape in such areas as the management of state and municipal property (including land resources), the regulation of urban planning, and support for the creation and operation of investment infrastructure, among other things, could help to unleash economic growth in cities and regions, increase their competitiveness, and implement comprehensive regional development projects. Cities are the foundation of the creative economy, because it is in cities that dense networks of collaborating individuals are concentrated together with production and sales markets for innovative goods and services. Global digital technologies have made it possible to increase connectivity between cities and led to an increase in their creative capital and human potential as a result of direct access to knowledge and information. The contemporary city implies the development not only of an effective urban infrastructure, but also of a fully-fledged creative environment, with a high degree of cultural openness, economic diversification, social responsibility, and comfortable surroundings. It is this creative environment which attracts a highly qualified workforce and potential investors.

Moderator:

- **Natalya Trunova**, President, Non-profit Partnership National Urban Planners' Guild; Chairperson, Expert Council on Public Space Development, Non-profit Partnership Russian Managers and Developers' Guild

Panellists:

- **Konstantin Aksenov**, Vice President for Strategic Development, GS Group
- **Igor Drozdov**, Chairman of the Board, Skolkovo Foundation
- **Alexey Kudrin**, Chairman of the Board, Center for Strategic Research Foundation; Deputy Chairman, Economic Council under the President of the Russian Federation
- **Yaroslav Lissovolik**, Chief Economist, Managing Director for Research, Eurasian Development Bank (EDB)
- **Igor Lotakov**, Country Managing Partner, PwC Russia
- **Denis Shchukin**, Director, Creative Industries Support Foundation "Creative Practices"

Front row participants:

- **Alexey Firsov**, General Director, Platforma Social Design Centre

- **Ilya Malenko**, Minister of Industry and Trade, Novgorod Region
- **Anna Meleshina**, Director for Public Affairs and Communications (Russia and Belarus), Coca-Cola HBC Eurasia LLC
- **Aleksandr Shenderyuk-Zhidkov**, Deputy Chairman of the Government of the Kaliningrad Region
- **Shlomo Weber**, Rector, Academic Head, Center for the Study of Diversity and Social Interactions, New Economic School; Professor, Southern Methodist University
- **Marina Zhunich**, Director for Government Relations, Google LLC

12:00–13:30

Improving Quality of Life

Modern Housing

Conference hall 3.6

In partnership with Agency for Housing Mortgage Lending (AHML)

Russia plans to build 800 million square metres of housing by 2025. A construction project on this scale represents a unique opportunity to improve quality of life for almost 25 million Russians. The widespread practice of lowering the cost of housing construction as far as possible has already demonstrated its failings. Whilst it solves short-term problems faced by developers and some consumers, it creates new, long-term problems elsewhere: high operating costs (including those resulting from low-quality construction and building materials), cities which are less attractive to young people and highly qualified specialists, social decay, and, as a consequence, a deterioration in the local economy. At the same time, demand for new housing remains stable, and is kept high by accessible mortgages – in 2017, mortgage interest rates fell to 9,5%, a record low in Russian history. The present state of the housing market represents a unique opportunity to create modern and comfortable living conditions as an investment in the development of future generations. In 2017, the Russian Government introduced the concept of 'standard housing' with the law 'On Assisting the Development of Housing Construction' and other legislation adopted at the national level. In the long term there are plans to approve requirements for standard housing which will define a minimum level of quality for apartments and the urban environment in Russia. These will be incorporated within the integrated regional development standards which are set to be confirmed in 2018. What should modern housing look like in the twenty-first century? How does quality of housing impact on quality of life in a city? What tools does the Government have for increasing access to housing? How can a balance be maintained between housing quality and cost? What structural changes must be effected in order to improve quality of life in Russian cities? How can integrated regional development standards be implemented in a way that ensures that they work? What tools do local authorities have for improving the quality of housing and the environment in cities?

Moderator:

- **Helle Juul**, Founding Partner, Juul Frost Architects

Panellists:

- **Viktor Evtukhov**, State Secretary, Deputy Minister of Industry and Trade of the Russian Federation
- **Pavel Krutolapov**, Managing Partner, Escher LLC
- **Vladimir Kuzmin**, Head, Pole-Design Project Group
- **Magnus Månsson**, Chief Executive Officer, Semrén & Månsson
- **Mikhail Men**, Minister of Construction, Housing, and Utilities of the Russian Federation
- **Alexander Plutnik**, General Director, Agency for Housing Mortgage Lending (AHML)
- **Maksim Reshetnikov**, Governor of Perm Territory
- **Elena Yeremenko**, Product Director, Brusnika Company

14:00–15:30

Plenary session
Investing in the Regions, Investing in the Future

Plenary session hall

Address by Prime Minister of the Russian Federation Dmitry Medvedev

Moderator:

- **Andrey Sharonov**, President, Moscow School of Management SKOLKOVO

Panellists:

- **Alexey Komissarov**, Vice Rector, The Russian Presidential Academy of National Economy and Public Administration (RANEPA); Director, The Graduate School of Public Administration (GSPA)
- **Dmitry Morozov**, General Director, BIOCAD
- **Andrey Nikitin**, Governor of Novgorod Region
- **Maxim Oreshkin**, Minister of Economic Development of the Russian Federation

The Development Award

16:00–17:30

[New Regional Policy: Improving Administration](#)

Tolstoy Hall

The Future of Open and Digital Public Administration

Amidst complex social processes and new economic challenges, the need to ensure that government authorities' work is done openly represents an important challenge. This is especially necessary at the regional and municipal levels in Russia. Citizens are increasingly voicing demands to be able to interact directly with government bodies. Open government is gradually transforming into an open state – one which is closer to people and which makes use of new digital technologies. Concepts like 'government in your pocket' and 'single window' are now leading global trends. Large volumes of open data serve as a basis for interaction and a foundation for digital government. What image of the future does such a system have to offer in terms of the next political cycle? What are the challenges facing regional authorities in this respect? What does the federal government need to do to transition to new cycle?

Panellists:

- **Arkady Dvorkovich**, Deputy Prime Minister of the Russian Federation
- **Valery Fadeev**, Secretary, Civic Chamber of the Russian Federation
- **Valery Fedorov**, Director General, Russian Public Opinion Research Center (VCIOM)
- **Anastasiya Rakova**, Deputy Mayor of Moscow, Chief of Staff to the Mayor and Moscow Government

Front row participants:

- **Mikhail Oseevskiy**, President, Rostelecom
- **Dmitry Pristanskov**, Deputy Minister — Head of the Federal Agency for State Property Management
- **Ekaterina Shapochka**, Managing Director, Analytical Center "Forum"
- **Roman Shaykhutdinov**, Deputy Prime Minister of the Republic of Tatarstan - Minister of Informatization and Communication of the Republic of Tatarstan
- **Mariya Shklyaruk**, Vice President, Center for Strategic Research Foundation
- **Maxim Topilin**, Minister of Labour and Social Protection of the Russian Federation
- **Natalya Virtuozova**, Vice Governor of Moscow Region

Presentation of the Alexander Pochinok Prize to the winners of the All-Russian Contest of Regional Social Development Programmes

16:00–17:30

[A Fresh Boost for Regional Business](#)

Dostoyevsky Hall

Quality as the Foundation of Competitiveness

Contemporary approaches to managing enterprises and organizations view quality as a set of criteria to be applied to all business processes, from cost management to consumer interactions. International experience shows that a systematic approach of this kind not only makes it possible for enterprises to increase labour productivity and production efficiency, but also ensures positive change at a macroeconomic level. Could quality become the foundation for a national strategy, and what is its role in creating the 'country of origin' effect? What is the role of regional brands in this process? What are the specific features of investment projects in the field of quality? What tools have already been introduced in Russia to encourage domestic enterprises to produce quality products and services, and how effective are these proving to be?

Moderator:

- **Ilya Semin**, Director, Monitoring Centre for Industry Development; Member of the Public Chamber of the Russian Federation

Panellists:

- **Alexey Kalitsev**, Managing Director, Hyundai Motor Company/CIS
- **Denis Manturov**, Minister of Industry and Trade of the Russian Federation
- **Gleb Nikitin**, Acting Governor of Nizhny Novgorod Region
- **Maxim Protasov**, Head, Russian Quality System
- **Yevgeny Savchenko**, Governor of Belgorod Region

Front row participants:

- **Alexey Abramov**, Head, The Federal Agency on Technical Regulating and Metrology
- **Marat Biktimirov**, Deputy Director, All-Russian Institute of Scientific and Technical Information of the Russian Academy of Sciences
- **Evgeny Lyashenko**, Executive Director, EFKO Group of Companies
- **Sergey Nedoroslev**, President, STAN LLC
- **Vera Podguzova**, Director for External Communications, Russian Export Center
- **Anton Saraykin**, Quality Director – Director of Quality department, KAMAZ PTC

16:00–17:30

A Fresh Boost for Regional Business

Hall №2

Infrastructure Mortgages: Public–Private Partnership 2.0

ROSINFRA Infrastructure Congress Event

International assessments suggest that in order to ensure the stable growth of the Russian economy, investment in developing infrastructure must be more than doubled – to RUB 4.4–5.4 trillion annually. At a time of reduced budgetary funding for infrastructure, it is important to encourage private investment into this area. In order to achieve this, the Russian Ministry of Economic Development has come up with an 'infrastructure mortgage' programme, at the initiative of the President. The programme includes improvements for current public-private partnership schemes and the creation of a fundamentally new mechanism for attracting investment, measures to develop more convenient and transparent legislation and guarantees for investors in infrastructure, and the development of measures for pre-project financing, among others. Will the proposed measures be effective? What results will they make it possible to achieve? Will they be sufficient to solve problems arising from the lack of infrastructure development? What else must be done to achieve a breakthrough in terms of infrastructure?

Moderator:

- **Maxim Oreshkin**, Minister of Economic Development of the Russian Federation

Panellists:

- **Oleg Belozerov**, Chief Executive Officer – Chairman of the Executive Board, Russian Railways
- **Kirill Dmitriev**, Chief Executive Officer, Russian Direct Investment Fund (RDIF)
- **Alexey Dumin**, Governor of Tula Region
- **Andrey Kostin**, President, Chairman of the Management Board, Member of the Supervisory Council, Member of the Strategy and Corporate Governance Committee, VTB Bank
- **Maxim Sokolov**, Minister of Transport of the Russian Federation

Front row participants:

- **Denis Anisimov**, Deputy General Director, AVTOBAN Road-Building Company JSC
- **Elena Borisenko**, Deputy Chairman of the Management Board, Gazprombank
- **Denis Butsayev**, Deputy Chairman of the Moscow Region Government and Minister of Investment and Innovation for Moscow Region
- **Albert Eganyan**, Chairman of the Board of Directors, InfraONE
- **Sergei Kelbakh**, Chairman of the Board, Russian Highways
- **Maksim Reshetnikov**, Governor of Perm Territory
- **Pavel Seleznev**, Chairman, Public-Private Partnership Development Center
- **Vyacheslav Sinyugin**, Acting General Director, Federal Centre for Project Funding
- **Yury Sizov**, First Deputy Director General, Leader Asset Management
- **Alexander Smekalin**, Chairman of the Government of Ulyanovsk Region
- **Igor Snegurov**, Chairman of the Board of Directors, VIS Group
- **Stanislav Voskresensky**, Acting Governor of Ivanovo Region

ROSINFRA National Infrastructure Award Ceremony

16:00–17:30

A Fresh Boost for Regional Business

Conference hall 3.2

Russian Goods on Global Markets: a Glance into the Future

Creating and promoting brands for domestic goods is one of the key challenges involved in expanding exports of finished products. Promoting strong and competitive Russian product brands helps to create stable consumer demand and reinforce a positive national image. What are the basic tools for promoting the 'Made in Russia' export brand, and how can it be safeguarded from a legal point of view? What role are product brands playing in promoting the image of Russia's regions? What is the significance of franchising in promoting the image of Russian brands? What challenges are Russian companies in non-commodity sectors overcoming in gaining access to foreign markets? What role is the introduction of new industrial technologies playing in boosting the export potential of competitive domestic products? What position do regional SMEs fill in the export of finished products from Russia?

Moderators:

- **Sergey Katyrin**, President, Chamber of Commerce and Industry of the Russian Federation
- **Alexey Tyupanov**, Executive Director, Russian Export Center; Chairman of the Management Board, Chief Executive Officer, EXIAR

Panellists:

- **Viktor Evtukhov**, State Secretary, Deputy Minister of Industry and Trade of the Russian Federation
- **Anton Koltsov**, First Deputy Governor, Chairman of the Government of the Vologda Oblast
- **Alexander Misharin**, First Deputy Chief Executive Officer, Russian Railways
- **Ekaterina Soyak**, General Director, EMTG
- **Pasquale Terracciano**, Ambassador Extraordinary and Plenipotentiary of the Italian Republic to the Russian Federation

Front row participants:

- **Anatoly Artamonov**, Governor of Kaluga Region
- **Carlos Chanduvi Suárez**, Chief, LAC Regional Division, United Nations Industrial Development Organization
- **Pavel Gagarin**, Chairman of the Board, Gradient Alpha
- **Nonna Kagramanyan**, Vice-President for International Affairs, All-Russia Public Organization Delovaya Rossiya (Business Russia)
- **Pavel Katkov**, Senior Partner, KATKOV & PARTNERS LLP
- **Vadim Kulikov**, First Deputy General Director, Agency for Technological Development
- **Agnessa Osipova**, President, Russian Franchise Association (RFA); President, Baskin Robbins Production International
- **Maria Sapuntsova**, Deputy Head, Russian Quality System
- **Vladimir Strashko**, General Director, Chairman of Management Board, World Trade Center (WTC) Moscow

16:00–17:30

Improving Quality of Life

Conference hall 3.3

Exporting Russian Education: New Challenges and Future Strategies

A country with a globally competitive education system is able to attract the most talented people. Indeed, it is a major factor in the success of a knowledge economy. Turnover in the international education services market is in the billions, while exports of services and academic mobility continue to increase. The priority project "Developing the Export Potential of the Russian Education System" is a timely response to the challenges of exporting Russian education. Its goal is to increase the Russian Federation's share of non-commodity exports by increasing the appeal of Russian education services on the international education market. The project sets out plans to enact a set of system-wide measures aimed at increasing the appeal of Russian education services. These include the promotion of Russian educational standards abroad, educational programmes, and the advantages of receiving an education in the Russian language. They will aim to secure institutional support for the promotion of Russian education services on the international education market, create special structures focusing on the development of international educational initiatives, and train qualified specialists in the field (including through continued professional development). There will also be an emphasis on training teachers capable of working in a variety of joint international educational programmes, as well as on creating and supporting professional development programmes, seminars on methodology, and academic mobility with respect to developing and implementing joint educational programmes. Stakeholders in these endeavours to improve international cooperation will include the government, business, and academic

associations. The roundtable will include a presentation of the preliminary outcomes of the priority project, challenges facing Russian universities with respect to exporting services and the most effective routes to solving them, and promoting Russian education as a brand.

Moderator:

- **Natalia Tyurina**, Head, Department of Commercial Projects in Education and Social Sphere, Directorate of State Internet Projects, Rossiya Segodnya

Panellists:

- **Yao Nikez Adu**, President, Association of Foreign Students in Russia
- **Mario De Martino**, Graduate Student, Department of Marketing, Faculty of Economics, Peoples' Friendship University of Russia
- **Vladimir Filippov**, Rector, Peoples' Friendship University of Russia
- **Gabriel Anicet Kotchofa**, Professor, Lomonosov Moscow State University
- **Nikolay Kropachev**, Rector, St. Petersburg State University
- **Olga Vasilyeva**, Minister of Education and Science of the Russian Federation

Front row participant:

- **Vera Podguzova**, Director for External Communications, Russian Export Center

16:00–17:30

[New Regional Policy: Improving Administration](#)

Single-Industry Towns: Let's Plan the Future

Conference hall 3.4

In partnership with Single-Industry Town Development Foundation

A year ago, the mayors of single-industry towns were presented with some specific challenges. Work is not, however, progressing at the same speed and level of efficiency in every single-industry town, and the efforts of regional and municipal authorities are not always sufficient. What have been the outcomes of implementing the Programme in 2017? What results have single-industry towns and regions been able to achieve? What types of collaboration between regional and municipal authorities and business have proven the most effective? What is the best way to harness the initiative of active citizens, and how can the residents of single-industry towns be encouraged to get involved in development efforts?

Moderators:

- **Irina Makieva**, Deputy Chair, head of the program "Integrated development of mono-cities", Bank for Development and Foreign Economic Affairs (Vnesheconombank)
- **Kirill Tokarev**, Anchor, RBC

Panellists:

- **Boris Belyaev**, Head of Kumertau City District Administration
- **Alexander Brechalov**, Head of the Udmurt Republic
- **Vladimir Chernov**, First Deputy Governor of Kemerovo Region
- **Alexander Essen**, Head of the City of Sarapul
- **Rustem Khamitov**, Head of the Republic of Bashkortostan
- **Andrey Kovalev**, Head of Administration of Donetsk City
- **Anatoly Kurgansky**, Head of Administration of the Kameshkovsky District
- **Oleg Kuvshinnikov**, Governor of the Vologda Region
- **Sergey Kuznetsov**, Head of Novokuznetsk City
- **Sergei Morozov**, Governor of Ulyanovsk Region
- **Aleksandr Nikitin**, Head of Administration of Tambov Region
- **Andrey Nikitin**, Governor of Novgorod Region
- **Svetlana Orlova**, Governor of Vladimir Region
- **Aleksey Plakhotnikov**, Administration of Kotovsk City
- **Sergey Popov**, Head of Yurga City
- **Alexander Ustinov**, Head of Krasnoturinsk Town District

Front row participants:

- **Oleg Astakhov**, Chief Doctor, Municipal Hospital of the City of Kumertau SBIH
- **Svetlana Chupsheva**, Chief Executive Officer, Agency for Strategic Initiatives
- **Vladimir Gusev**, Chairman, Association of Homeowners "Uyut"
- **Dmitriy Islamov**, Deputy Chairman of the Committee on Energy of the State Duma of the Federal Assembly of the Russian Federation
- **Ilya Krivogov**, Chief Executive Officer, Single-Industry Town Development Foundation

- **Alexey Muratov**, Partner, KB "Strelka"
- **Anna Shabarova**, Vice President for Human Resources and Social Responsibility, Russian Copper Company
- **Andrey Sharonov**, President, Moscow School of Management SKOLKOVO
- **Savva Shipov**, Deputy Minister of Economic Development of the Russian Federation

16:00–17:30

[Improving Quality of Life](#)

Conference hall 3.5

Healthcare in Russia's Regions: Performance Today and Goals for 2025

Growing investment in the health of the population is a guarantee of increased labour productivity, economic development, and the preservation of regional social stability. This is a shared challenge, involving the government, business, and citizens themselves. Today, some of Russia's regions have been able to use the resources provided to achieve improved life expectancy for their populations, whilst others still lag seriously behind. An analysis of achievements and problems within healthcare will provide a basis for understanding how to improve Russian life expectancy from the present 72 to 76 years by 2025. It is clear that such an improvement will require considerable efforts on the part of federal and regional authorities, as well as additional investment and radically new approaches to healthcare. What is the secret of regional leaders in healthcare? What resources are needed to improve the health of the Russian population? What is the optimal balance between government investment in public health and investment on the part of business and citizens themselves? What is the role of the heads of regions and municipal entities in safeguarding the health of the population? What are the priority areas with respect to healthcare investment?

Moderator:

- **Evelina Zakamskaya**, Editor-in-Chief, Doctor Channel; Anchor, Russia 24

Panellists:

- **Ivan Belozertsev**, Governor of Penza Region
- **Mikhail Ignatiev**, Head of the Chuvash Republic
- **Veronika Skvortsova**, Minister of Healthcare of the Russian Federation
- **Arkadi Stolpner**, Chairman of the Board of Directors, DTC IIBS
- **Maksim Tkachenko**, Executive Director, Association "Public-Private Partnership Development Center" (PPP Development Center)
- **Guzel Ulumbekova**, President of the Board, Association of Medical Societies for Quality of Medical Care and Medical Education; Head, Higher School of Healthcare Organization and Management

Front row participants:

- **Marwan Akar**, General Director, MSD Russia
- **Odes Baysultanov**, First Deputy Minister of North Caucasus Affairs of the Russian Federation
- **Alexander Grot**, Chairman of the Commission for Economics of Healthcare and Public-Private Partnership in Healthcare, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses Opora Russia
- **Dmitry Morozov**, General Director, BIOCAD
- **Mikhail Murashko**, Head, Federal Service on Surveillance in Healthcare
- **Maksim Reshetnikov**, Governor of Perm Territory
- **Oleg Shilovskikh**, General Director, Cross-Sectoral Scientific and Technical Complex "Eye Microsurgery" (MNTK Eye Microsurgery)
- **Matthias Wernicke**, General Manager, Merck Biopharma Russia and CIS.
- **Olga Zabralova**, First Deputy Chairman of the Government of Moscow Region
- **Elena Zhidkova**, Head, Central Healthcare Directorate, Russian Railways

16:00–17:30

[New Regional Policy: Improving Administration](#)

Conference hall 3.6

The Regional Budget. Spending Can't be Saved

Regional authorities are today called upon to ensure integrated and proportional regional development, and the coordinating function they play in the economic and social development of regions is expanding significantly. Under these present-day conditions, regions and their budgets find themselves in a double trap. On the one hand, a number of the country's regions owe significant debts to the federal centre, necessitating reductions in expenditure. At the same time, spending cuts are having a negative effect on a range of key items, including investment in the development of infrastructure and the chance to raise living standards and quality of life for the population. Is it possible for regions to combine their efforts in order to solve large-scale challenges? Are interbudgetary transfers an effective tool for development or for reducing regional poverty? What key practices exist globally for combatting ineffective regional debt

policy?

Moderator:

- **Andrey Makarov**, Chairman of the Committee on Budget and Taxes, The State Duma of the Federal Assembly of the Russian Federation

Panellists:

- **Tatyana Golikova**, Chairwoman, Accounts Chamber of the Russian Federation
- **Dmitry Kozak**, Deputy Prime Minister of the Russian Federation
- **Lev Kuznetsov**, Minister of the Russian Federation of North Caucasus Affairs
- **Anton Siluanov**, Finance Minister of the Russian Federation

Front row participants:

- **Anatoly Artamonov**, Governor of Kaluga Region
- **Evgeniy Chekin**, Chairman of the Government of the Republic of Sakha Yakutia
- **Sergei Levchenko**, Governor of Irkutsk Region
- **Nikolay Lubimov**, Governor of Ryazan Oblast
- **Maksim Reshetnikov**, Governor of Perm Territory
- **Pavel Stroev**, Director, Center of the regional economy and inter-budgetary relations, The Federal State-Funded Educational Institution of Higher Education "Financial University under the Government of the Russian Federation"
- **Alexander Tsybulskiy**, Acting Governor of Nenets Autonomous Area
- **Aleksandr Uss**, Acting Governor of Krasnoyarsk Territory

16:00–17:30

[New Regional Policy: Improving Administration](#)

Conference hall 3.7

Transforming Public Administration. Initial Results and Looming Challenges

In autumn 2016, the Russian Government launched a portfolio of priority projects and programmes. What changes have governmental bodies succeeded in introducing to their work? What have been the initial results of implementing project management tools in 'pilot' government programmes? What positive outcomes have been achieved for citizens and entrepreneurs? What progress is being made to ensure constructive collaboration between the state, business, and citizens in implementing projects and effective feedback systems (comparing experiences and reviewing best practices among Russian regions)?

Moderator:

- **Dmitry Butrin**, Deputy Editor-in-Chief, Kommersant Publishing House

Panellists:

- **Anton Alikhanov**, Governor of Kaliningrad Region
- **Alexander Drozdenko**, Governor of Leningrad Region
- **Alexey Kudrin**, Chairman of the Board, Center for Strategic Research Foundation; Deputy Chairman, Economic Council under the President of the Russian Federation
- **Andrey Slepnev**, Deputy Chief of Government Staff; Director, Project Management Department, Government of the Russian Federation

Front row participants:

- **Evgeniy Ditrikh**, First Deputy Minister of Transport of the Russian Federation
- **Vasily Osmakov**, Deputy Minister of Industry and Trade of the Russian Federation
- **Azer Talibov**, Deputy Minister of Economic Development of the Russian Federation

16:00–17:30

[Improving Quality of Life](#)

Conference hall 3.8

The Charity of Tomorrow: Trends Shaping the Social Sphere

[Roscongress Foundation Session](#)

Questions about developing human capital, creating a more stable socioeconomic environment, and pursuing environmentally responsible policies have never been more under the spotlight. These priorities, globalization, and progressive technologies are changing all aspects of society, from education and medicine to manufacturing and communications. The charitable sector is no exception. Notable trends in this area are the increased popularity of social entrepreneurship, the new concept of impact investing, innovative new social projects, the rise of the volunteer movement, and the emergence of the PhilTech sector, which creates digital products and services that are specially designed for non-profit organizations, volunteers, and social entrepreneurs. The speed and effectiveness with which new practices and tools can be integrated into the charitable sector will determine how effectively we can deal

with the social challenges facing our society and ensure Russia's future prosperity. Which modern trends in the charitable sector and which business and non-profit practices are already having a significant influence on regional social development? Are there any innovative technologies which could take charity in Russia to a new level? How can charitable projects that will help to shape the future be implemented in Russia?

Moderator:

- **Alexande Tsypkin**, Writer

Panellists:

- **Anna Federmesser**, Head, Moscow Multidisciplinary Center for Palliative Care of the Moscow City Health Department
- **Georgiy Konnov**, Director of Development of b2b-Products of Electronic Commerce, QIWI
- **Alena Kuratova**, Founder, Chairman, Charity Fund "Children-Butterflies"
- **Elena Kutukova**, Deputy Governor of the Arkhangelsk Region - Head of the Representative Office of the Arkhangelsk Region under the Government of the Russian Federation
- **Alexey Malinovskiy**, Senior Vice President, Head, Russia, Kazakhstan, Belarus and Armenia, Mastercard
- **Fatima Mukhomedzhan**, Deputy Director, The Art, Science and Sport Charity Foundation
- **Elizaveta Oleskina**, Director, Charitable Foundation "Old Age for Joy"
- **Oksana Oracheva**, General Director, Vladimir Potanin Charitable Foundation
- **Anna Soshinskaya**, President, Responsible for the Future Charitable Foundation, Amway Russia
- **Dmitry Tomchuk**, Executive Director, PERI Charity Foundation
- **Elena Topoleva-Soldunova**, Director, Agency for Social Information
- **Anastasia Tsvetkova**, General Director, Lake Baikal Foundation
- **Riccardo Valentini**, Nobel Peace Prize Laureate; Presidential Advisor, Head of Far Eastern Climate Smart Project, Far Eastern Federal University; Head, CMCC (The Euro-Mediterranean Centre for Climate Change)

16:00–17:30

A Fresh Boost for Regional Business

Conference hall 3.9

The Contribution of Innovative Clusters to Regional Investment Attractiveness

A great deal of activity is in evidence today surrounding the formation of companies and the scaling-up of their operations – startups and scaleups. The largest contribution to employment growth is being provided by just 3% of the most dynamic companies. This poses a new challenge for national economic policy. Some answers may be found in a cluster policy. The structure of a cluster is formed by existing companies which have already established themselves, cemented their position in business or science, and matured to the point of being able to undertake joint action. Clusters can help strengthen the demonstration effect for fast-growing companies by facilitating more intensive and open communication between their members. A number of existing fast-growing companies (for example, from the list of 'national champions') whose competitiveness is chiefly dependent on their local surroundings, can form clusters around themselves, attracting new organizations and transforming existing ones. Are traditional support measures in the sphere of small and medium-sized businesses and innovation sufficient to stimulate the scaling-up of successful companies? What new tools can be proposed for the support of fast-growing companies, and how can old tools be reoriented for these purposes? What is the role of leading Russian clusters in the realm of cutting-edge technologies and in transforming the stream of startups into a stream of fast-growing companies?

Moderator:

- **Pavel Rudnik**, Project Manager, Association of Innovative Regions of Russia (AIRR)

Panellists:

- **Andrey Antonov**, Deputy Governor of Tomsk Region for Economy Issues
- **Oleg Fomichev**, State Secretary, Deputy Minister of Economic Development of the Russian Federation
- **Dmitriy Ivanchenko**, Senior Vice President, Head of Expert and Analytical Directorate, Bank for Development and Foreign Economic Affairs (Vnesheconombank)
- **Dmitry Razumovsky**, Minister of Economic Development of Kaluga Region
- **Heinrich Schmidt**, Head of Life Science, Russia & CIS, Merck
- **Elena Shmeleva**, Head, Talent and Success Foundation

Front row participants:

- **Alexander Kobenko**, Acting Deputy Governor - Minister of Economic Development, Investments and Trade of the Samara Region
- **Maxim Shereykin**, General Director, Agency for Technological Development

- **Semen Vuymenkov**, Minister of Economic Development of the Arkhangelsk Region

February 16, 2018

09:00–10:30

A Fresh Boost for Regional Business

Hall №2

Investment in Tourism: Attractive Segments of the Sector and Preparations for the 2018 World Cup

The tourism industry is a promising area for investment. One rouble invested in tourism can yield as many as five roubles in return. As part of a targeted federal programme to develop domestic and foreign tourism in the Russian Federation over the period 2011–2018, a large number of investment projects are being implemented which are centred around the creation of tourism, recreation, and motor tourism clusters. Individual Russian regions are also progressing with their own investment initiatives. In 2018 Russia will host the FIFA World Cup. Preparations for this important sporting event will involve new challenges and new investment opportunities. What segments of the tourism sector are the most promising today, and what are the factors that determine their investment attractiveness? What are the specific features of industrial, cruise-based, ethnographic, and other kinds of tourism from the point of view of investment? What role can domestic and inbound tourism play in improving a region's investment appeal? What will the 2018 World Cup contribute to the development of the sector from an investment point of view, and how can effective use be made of the 'championship legacy' once the matches are over?

Moderator:

- **Maxim Safonov**, Director, Green Capital Aliens; Professor, Russian Presidential Academy of the National Economy and Public Administration (RANEPA)

Panellists:

- **Olga Arkhangelskaya**, Partner, Head of Real Estate, Hospitality, and Construction Services, Head of the Transportation, Infrastructure and Government, and Public Group in the CIS, EY
- **Yuri Barzykin**, Vice President, Russian Union of Travel Industry
- **Mikhail Degtyarev**, Chairman of the State Duma of the Federal Assembly of the Russian Federation Committee for Physical Culture, Sport, Tourism, and Youth Affairs
- **Sergey Katyrin**, President, Chamber of Commerce and Industry of the Russian Federation
- **Svetlana Orlova**, Governor of Vladimir Region
- **Anatoly Pakhomov**, Mayor of Sochi
- **Oleg Safonov**, Head, Russian Federal Agency for Tourism

Front row participants:

- **Ruslan Bayramov**, President, Dialogue of Cultures – United World International Public Charity Fund
- **Alexander Fedulin**, Rector, Russian State University of Tourism and Service
- **Sergey Kharitonov**, General Director, "North Caucasus Development Corporation" JSC
- **Andrey Klychkov**, Acting governor of Orel region
- **Aleksey Kozhevnikov**, Vice President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses Opora Russia
- **Ruslan Novikov**, General Director, «Argumenty I Factly» Ltd.
- **Vladimir Platonov**, President, Moscow Chamber of Commerce and Industry
- **Marina Smirnova**, Partner, Head of Hospitality and Tourism Department, Cushman & Wakefield

09:00–10:30

New Regional Policy: Improving Administration

Conference hall 3.2

Aligning Strategic and Budgetary Planning Cycles When Applying a Project-Based Approach

Specific workflows have established themselves within governmental bodies for the budget process and for strategic planning and programming processes, which are far from always being in synch with each other. The system has now been expanded with the addition of yet another 'engine' – project management. Strategic planning is conducted in a 10-year cycle, budget planning takes place annually, and projects develop in accordance with different principles entirely. A uniform system which brings all of these processes and their respective cycles into alignment is lacking. Where can we find a tool which links strategies, budgets, and projects together? How can strategy be reconciled with budgets and projects? How well do government programmes as a mechanism for strategy implementation respond to present-day challenges? How can a five-year project be secured in budgetary terms?

Moderator:

- **Nikolay Korzhenevsky**, Economic Observer, Russia 24 TV Channel

Panellists:

- **Tatyana Golikova**, Chairwoman, Accounts Chamber of the Russian Federation
- **Maxim Oreshkin**, Minister of Economic Development of the Russian Federation
- **Andrey Slepnev**, Deputy Chief of Government Staff; Director, Project Management Department, Government of the Russian Federation

Front row participant:

- **Vladimir Klimanov**, Director, Institute for Public Finance Reform (IPFR); Head of the Chair for State Economic Regulation, Russian Presidential Academy of National Economy and Public Administration (RANEPA)

09:00–10:30

[New Regional Policy: Improving Administration](#)

Conference hall 3.3

Integrated Regional Development: Innovative Infrastructure or Bold Solutions?

Global experience shows that technology park infrastructure has already been a basic tool in innovation development for a number of years. The growth of the innovative component is heavily dependent on the number of innovative infrastructure facilities operating in regions. Consequently, this has become an indicator for sustainable growth, both in the region in question, and in the country as a whole. A race is in progress amid present socioeconomic conditions for preeminence in integrated regional development. What must be done today in order to secure a prominent niche in the global distribution of innovative resources? Is regional infrastructure ready for the introduction of new technologies? Are PPP mechanisms for developing infrastructure a useful tool or a bold solution? Is a proactive approach on the part of regional leaders fundamental to infrastructure development?

Moderator:

- **Ivan Fedotov**, Director, Association of Innovative Regions of Russia (AIRR)

Panellists:

- **Vasily Brovko**, Director for Special Commissions, Russian Technologies State Corporation (Rostec)
- **Andrey Klepach**, Deputy Chairman (Chief Economist), Member of the Board, Bank for Development and Foreign Economic Affairs (Vnesheconombank)
- **Alexey Kudrin**, Chairman of the Board, Center for Strategic Research Foundation; Deputy Chairman, Economic Council under the President of the Russian Federation
- **Azer Talibov**, Deputy Minister of Economic Development of the Russian Federation

Front row participants:

- **Anatoly Artamonov**, Governor of Kaluga Region
- **Alexey Dumin**, Governor of Tula Region
- **Sergei Morozov**, Governor of Ulyanovsk Region
- **Sergey Zhvachkin**, Governor of Tomsk Region

09:00–10:30

[New Regional Policy: Improving Administration](#)

Conference hall 3.4

Regulating the Digital Economy: Problems and Prospects

In December the Russian government approved a plan to develop legislation on regulating the digital economy. The plan includes more than 50 packages of legislative measures designed to remove key barriers on the path to nationwide digitization. There are also plans for the simultaneous development of concept papers addressing how the Russian legal system as a whole can be transformed to make it more flexible in the context of an ever-changing world, and how to regulate the use of 'cross-cutting' technologies on a systematic basis. Are all priority measures for developing the digital economy covered by the plan? What other regulatory issues need to be resolved with respect to the challenges posed by the digital economy? How can regulation be implemented in a changing environment, and how can the process of establishing regulations be made more dynamic? What alternative means and methods of regulation are needed?

Moderator:

- **Sergei Plugotarenko**, Director, Russian Association for Electronic Communications (RAEC)

Panellists:

- **Anton Drozdov**, Chairman of the Board, Pension Fund of the Russian Federation
- **Igor Drozdov**, Chairman of the Board, Skolkovo Foundation
- **Ildar Gabdrahmanov**, Vice Governor of Moscow Region
- **Ruslan Ibragimov**, Member of the Management Board, Vice President for Corporate and Legal Affairs, MTS PJSC

- **Evgeniy Kovnir**, General Director, Digital Economy
- **Roman Shaykhutdinov**, Deputy Prime Minister of the Republic of Tatarstan - Minister of Informatization and Communication of the Republic of Tatarstan
- **Maxim Shereykin**, General Director, Agency for Technological Development
- **Savva Shipov**, Deputy Minister of Economic Development of the Russian Federation
- **Kirill Varlamov**, Head, Internet Initiatives Development Fund (IIDF)
- **Denis Vasiliev**, Deputy Head, Federal Service for Labour and Employment (Rostrud)

Front row participants:

- **Alexander Borodich**, Founder, Universa Blockchain Platform
- **Oleg Ivanov**, Head, Directorate of Information Technologies, Budgeting and Analysis , Financial Research Institute

09:00–10:30

[New Regional Policy: Improving Administration](#)

Conference hall 3.5

Investment in Russia's Regions: Has the Work of Management Teams Changed?

Managing regional development is a key challenge on today's agenda, and a positive solution to this issue is vital for the continued development of Russia as a whole. A vital role in any management process is played by people, the quality of their professional training, and their teamwork skills. Increasing the quality of human resources is a standalone challenge – as well as a key investment in Russia's regions. A major factor in the development of regional workforces should not only be the performance of regional teams, but also the desire of the majority to become one unified team, and to continue cooperating for mutual development to the benefit of Russia's regions and the country as a whole. What new professional demands are being made of the leadership of Russia's regions?

Do effective mechanisms exist for attracting and retaining highly qualified staff in the regions? What educational technologies need to be used to train leaders in order to ensure the development at a regional level? The relationship between management effectiveness and regional investment – is there a dependency?

Moderator:

- **Alexey Komissarov**, Vice Rector, The Russian Presidential Academy of National Economy and Public Administration (RANEPA); Director, The Graduate School of Public Administration (GSPA)

Panellists:

- **Alexander Brechalov**, Head of the Udmurt Republic
- **Svetlana Chupsheva**, Chief Executive Officer, Agency for Strategic Initiatives
- **Aleksey Ivanchenko**, Deputy Chairman of the Management Board, Member of the Management Board, State Corporation Bank for Development and Foreign Economic Affairs Vnesheconombank
- **Lev Kuznetsov**, Minister of the Russian Federation of North Caucasus Affairs
- **Andrey Nikitin**, Governor of Novgorod Region
- **Sergey Vorobiev**, President, Co-Founder, Ward Howell

09:00–10:30

[New Regional Policy: Improving Administration](#)

Conference hall 3.6

Regional Investment Cooperation as Part of the Belt and Road Initiative

In order to achieve a sustainable rate of development, Russia's regions need a constant influx of investment, and the battle for this is a strategic challenge facing any region, irrespective of how much financial aid it receives. The investment budget for the Belt and Road Initiative is estimated to be a colossal sum – USD 900 billion. These funds will be used to finance more than 900 separate projects across 65 countries. In order to manage these investment streams, a powerful funding infrastructure has been created, enabling the foundations to be laid for a new wave of investment in the region. Such associations as the Eurasian Economic Union (EAEU) and the Greater Eurasian Partnership have been formed in order to establish connections across the continent which will facilitate trade and the implementation of all kinds of exchange between countries. The support of digital platforms has made it possible to transfer these processes to the regional level within individual countries. Direct regional trade and investment links between states are becoming a significant trend in contemporary international economic cooperation. What factors could facilitate an expansion of investment as part of the Belt and Road Initiative in Russia? What role has been envisaged for the EAEU and Greater Eurasian Partnership with respect to investment activity in the context of the Belt and Road Initiative? What prospects does investment through the Belt and Road Initiative offer Russia's regions?

Moderator:

- **Andrey Sharonov**, President, Moscow School of Management SKOLKOVO

Panellists:

- **Alexey Chekunkov**, Chief Executive Officer, Far East and Baikal Region Development Fund
- **Ihsan Ugur Delikanli**, President, Chairman of the Board of Directors, Black Sea Trade and Development Bank
- **Igor Orlov**, Governor of Arkhangelsk Region
- **Albert Park**, Professor of Economics, Director of the Institute for Emerging Market Studies (IEMS), Hong Kong University of Science and Technology (HKUST)
- **Tigran Pogosyan**, Senior Vice President in Russia, ZTE Communication Technologies
- **Alexander Reznik**, Head of Russia Investment Banking, VTB Capital
- **Olga Rukhullayeva**, Deputy Minister for North Caucasus Affairs of the Russian Federation
- **Nikolay Tsekhomskiy**, First Deputy Chairman - Member of the Management Board, Bank for Development and Foreign Economic Affairs (Vnesheconombank)
- **Chen Zhigang**, Vice President, Chinese Business Centre; Chairman, Chinese Association of St. Petersburg

09:00–10:30

A Fresh Boost for Regional Business

Conference hall 3.7

Small and Medium-Sized Businesses in Agroindustry: How to Increase Profitability

Strengthening small business and creating a favourable environment to promote entrepreneurial activity in rural areas are priorities for the government. Agroindustrial SMEs fulfil an important social function and make a significant contribution to the sustainable development of Russia's regions. At a time when Russia is successfully entering global food markets, SMEs are faced with the challenge of effectively integrating into the global value chain. At the same time, new niches are appearing in local markets, reflecting shifts in Russian consumer preferences, and SMEs are best placed to fill those niches. How can Russian SMEs monetize their market potential in the modern agroindustrial sector? What is their competitive advantage in the global food market?

Moderator:

- **Vitaliy Sheremet**, Partner, Head of Agricultural Practice, KPMG in Russia and CIS

Panellists:

- **Alexander Braverman**, Member of the Board of Directors, Chief Executive Officer, Chairman of the Management Board, SME Corporation
- **Alexander Drozdenko**, Governor of Leningrad Region
- **Alexander Khlynov**, General Director, Vologodskiy Ivan-Chai
- **Oleg Kuvshinnikov**, Governor of the Vologda Region
- **Rustem Mardanov**, Prime Minister of the Government of the Republic of Bashkortostan
- **Victor Semenov**, Chairman of the Supervisory Board, Belaya Dacha
- **Alexander Tkachev**, Minister of Agriculture of the Russian Federation

Front row participants:

- **Alexander Dvoinykh**, Head of Domodedovo Urban District
- **Oleg Mironenko**, Executive Director, National Organic Union
- **Elena Rodionova**, Chairman, Agricultural Consumer Processing Supply and Marketing Cooperative "Pishchevik"
- **Yury Rudakov**, President, Union of Wild Growing Products Processors; Deputy Director for Development, Honey Fair
- **Mikhail Sneg**, Director for Export Policy and Analysis, Russian Export Center
- **Alexey Zhdanov**, Member of the Management Board, Deputy Chairman of the Management Board, Russian Agricultural Bank

09:00–10:30

A Fresh Boost for Regional Business

Conference hall 3.8

Updating Russia's Linen Industry

Revitalizing the Russian linen industry, which has lost its position in the Russian and global markets over the course of the last two decades, is a top priority of state industrial policy on domestic light industry and one of the key focuses of the light industry development strategy in the short term. Limiting factors in the development of the linen industry are a shortage of quality raw flax fibre, a lack of modern technology for growing and processing flax, and an absence of funds. In order to revitalize the linen industry, approaches to its growth and redevelopment need to be substantially transformed. Creating interregional clusters and organizing cooperation between agricultural producers of flax and the textile industry is one of the first steps to be taken in this direction. How did the present situation faced by the linen industry come about? What proposals are there for concentrating existing support mechanisms provided by the Russian Ministries of Agriculture and Industry, and what new approaches to

modernization of the linen industry are available?

Moderator:

- **Viktor Evtukhov**, State Secretary, Deputy Minister of Industry and Trade of the Russian Federation

Panellists:

- **Viktor Ivanov**, Chairman of the Supervisory Board, Linen Union Inter-regional Public Fund
- **Pavel Kharitonov**, Co-Founder, Manufaktura Balina
- **Dzhambulat Khatuov**, First Deputy Minister of Agriculture of the Russian Federation
- **Konstantin Klyuka**, Chief Executive Officer, Agroindustrial Holding PROMAGRO
- **Anton Koltsov**, First Deputy Governor, Chairman of the Government of the Vologda Oblast
- **Konanykhin Konanykhin**, General Director, Tver Agro-Industrial Company
- **Alexey Ostrovskiy**, Governor of Smolensk Region
- **Sergey Sitnikov**, Governor of Kostroma Region
- **Alexander Svinin**, First Deputy Chairman of the Government of the Republic of Udmurtia
- **Yuriy M. Voytsekhovskiy**, Chairman of the Board, Vologda Textile Factory

09:00–10:30

A Fresh Boost for Regional Business

Conference hall 3.9

Does Small Business Have a Place in Exports? A View from Entrepreneurs

Only 0.5% of Russian small and medium-sized businesses presently export their products, whereas this figure exceeds 30% in Germany and is as high as 70% in Japan. In order to achieve economic growth, it is essential to increase exports as one of the major indicators of competitiveness. How do small businesses rate their export potential? What are the difficulties faced by Russian small businesses, and how can these be overcome? How can the share of small and medium-sized business in the export of goods and services be increased?

Moderator:

- **Konstantin Bogdanenko**, Acting Vice-Governor of Primorsky Territory

Panellists:

- **Yuliya Balasheva**, General Director, Business on export LLC
- **Nikolay Dunaev**, General Director, Energoservis LLC
- **Ivan Klabukov**, Co-Founder, Head, Hudway
- **Svetlana Negrebetskikh**, General Director, Zlatdecor LLC
- **Veronica Peshkova**, President, Foundation for the Development of Public Diplomacy "Women's Perspective"

Front row participants:

- **Alexander Braverman**, Member of the Board of Directors, Chief Executive Officer, Chairman of the Management Board, SME Corporation
- **Nadiya Cherkasova**, Member of the Board, Head of Small and Medium Business, Otkrytie
- **Vladimir Dmitriev**, Vice President, Chamber of Commerce and Industry of the Russian Federation
- **Oleg Fomichev**, State Secretary, Deputy Minister of Economic Development of the Russian Federation
- **Alexander Kalinin**, President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses Opora Russia
- **Inna Melnikova**, Chairman of the Board, Association of Professional Mediators
- **Vera Podguzova**, Director for External Communications, Russian Export Center
- **Dmitry Satin**, Deputy Commissioner, Federal Tax Service (FTS)
- **Andrey Sharov**, Vice-President – Head of GR Department, Sberbank

09:30–11:00

A Fresh Boost for Regional Business

Tolstoy Hall

Creating Ecosystems to Develop E-Commerce: Challenges and Opportunities

The introduction of information and communications technologies and changing consumer preferences have led to the rapid growth of online commerce, which is opening up opportunities for Russian companies to enter not only domestic but also foreign markets. Russia's e-commerce sector has expanded at a brisk pace in recent years, and continues to grow with confidence. Experts assess the value of the e-commerce market in Russia in 2017 at RUB 1.1 trillion. To accelerate the pace of e-commerce, it would be a good idea to establish an ecosystem based around a technology platform, which would bring together sellers, buyers and service companies, marketing and delivering goods to consumers in every region of the country and overseas. This would give companies easier market access for their products. Companies would simply need to decide what to produce and offer for sale. Manufacturing and supply, marketing, the website, accounting functionality, warehousing, financing and delivery would all be provided through such a platform. What is currently determining the development of domestic and external e-commerce? How can digital economy ecosystems help to radically change the landscape in this sector? What impact might a platform have on the growth of small and medium-sized business?

Moderator:

- **Pavel Kadochnikov**, President, Center for Strategic Research Foundation

Panellists:

- **Maxim Akimov**, First Deputy Head of the Government of the Russian Federation
- **Andrey Kostin**, President, Chairman of the Management Board, Member of the Supervisory Council, Member of the Strategy and Corporate Governance Committee, VTB Bank
- **Boris Nuraliev**, Founder, Director, 1C
- **Nikolai Podguzov**, General Director, Russian Post

11:00–12:30

A Fresh Boost for Regional Business

Hall №2

Women's Leadership: The Energy of the Future

One of the most pressing priorities for Russia is to capitalize on new drivers of growth. Female entrepreneurship is undoubtedly one of these. Businesses owned by women form a significant and rapidly growing proportion of small and medium-sized enterprises. As well as in sales and services, women are also now engaged in the agroindustrial, construction, high-tech, and banking sectors. In some countries, companies with female directors contribute 50–60% of gross domestic product. Female business is now a substantial component of entrepreneurship as a whole. What obstacles do women have to overcome on their way to success? What is the real position of women in top management? The keys to women's success in business. Opportunities that the modern market offers Russian women. What models can be followed and what specific steps taken to achieve success?

Moderator:

- **Oksana Pushkina**, TV presenter; Deputy Chairman of the Committee of the State Duma of the Russian Federation for Family, Women and Children

Panellist:

- **Nataliya Fileva**, Member of the Board of Directors, S7 Group

11:00–12:30

A Fresh Boost for Regional Business

Conference hall 3.2

Public Finance. Developing Mechanisms for Crowdfunding, Crowdinvesting, and Crowdlending

An investment crowdfunding mechanism is being actively applied in today's economy with the objective of structuring investments more efficiently. Crowdfunding will eventually make it possible to attract investors to innovative venture projects directly and within short periods of time, reducing transactional costs. Countries like the UK, the USA, and Israel are actively applying crowdfunding and crowdlending mechanisms as tools for attracting investment. Russia presently lacks specialized crowdfunding regulation, which is making it more difficult to develop the mechanism. One important issue in the development of crowdfunding today is that of ICOs. Currently, most regulators have defined an approach to regulating this phenomenon which takes into account possible risks. What might the consequences of a crowdfunding mechanism in Russia be? Is it possible to use international experience as a basis to take crowdfunding in Russia to a new level? What are the prospects for crowdfunding as a mechanism for financing innovative projects? Could ICOs present an alternative to venture investments? How can general financial market infrastructure be adapted to fund innovative projects?

Moderator:

- **Oleg Fomichev**, State Secretary, Deputy Minister of Economic Development of the Russian Federation

Panellists:

- **Nikita Abramenko**, General Director, Potok Digital
- **Anatoly Aksakov**, Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Financial Markets; President, Association of Regional Banks of Russia (Association 'Russia')
- **Kirill Bulatov**, Director General, VEB Innovations
- **Stephan Kuznetsov**, Advisor to First Deputy Governor, Central Bank of the Russian Federation
- **Iskender Nurbekov**, Deputy Chief Executive Officer for Legal Matters and Initiatives, Internet Initiatives Development Fund (IIDF)
- **Konstantin Shabalin**, Chief Executive Officer, StartTrack
- **Pekka Viljakainen**, Advisor to the President, Skolkovo Foundation; Chairman, Aii Capital

Front row participant:

- **Zelimkhan Munaev**, Managing Partner, Member of the Board of Directors, QBF

11:00–12:30

A Fresh Boost for Regional Business

Conference hall 3.3

Business Events: Is There a New Tool That Could Boost the Investment Attractiveness of Russia's Regions?

Global experience indicates that holding major international events creates a significant economic impact in diverse sectors of the economy. Many national governments worldwide, together with regional and local authorities, are working purposefully to facilitate the construction of associated infrastructure in their cities, improve transport systems, and build hotels and convention venues. Russia has also seen positive developments in this area in recent years. In particular, an organization has been created specifically to promote the convention infrastructure found in the regions on the international stage and attract international convention events. Organizing new events in Russia's regions will first and foremost help to create new jobs. It will also contribute to attracting investment and developing a positive image of Russia's regions at an international level. In this way, business events can constitute an important factor in attracting investment for regional development. What steps must government and business take in order to attract major international events to Russia's regions? How important is the role of Russia's regions in attracting international events? What is the role of the National Convention Bureau in promoting regions and attracting business events of various formats? To what extent can business events help to realize regional export potential? What steps must be taken to promote the investment and economic potential of Russia's regions domestically and abroad?

Moderator:

- **Maxim Safonov**, Director, Green Capital Aliens; Professor, Russian Presidential Academy of the National Economy and Public Administration (RANEPA)

Panellists:

- **Alexey Kalachev**, Chief Executive Officer, Russia Convention Bureau
- **Rustem Mardanov**, Prime Minister of the Government of the Republic of Bashkortostan
- **Elena Myakotnikova**, Corporate Director, Agency for Strategic Initiatives
- **Aleksey Orlov**, First Deputy Governor of the Sverdlovsk Oblast
- **Oleg Safonov**, Head, Russian Federal Agency for Tourism
- **Mikhail Sneg**, Director for Export Policy and Analysis, Russian Export Center

Front row participants:

- **Sergey Filatov**, Deputy Chairman of the Government of Oryol Region; Head, Oryol Region Department of Economic Development and Investment Activity
- **Stanislav Natapov**, General Director, Transport of Moscow OJSC
- **Aleksandr Shenderyuk-Zhidkov**, Deputy Chairman of the Government of the Kaliningrad Region
- **Azamat Tseboyev**, Deputy General Director for Marketing and Communications, Bid Committee, Expo 2025

11:00–12:30

[New Regional Policy: Improving Administration](#)

Conference hall 3.4

Digitize or Die. Best Practices for Digitizing Major Businesses

In partnership with Internet Initiatives Development Fund (IIDF)

The spread of technology and the digitization of ever more aspects of our lives are facilitating national socioeconomic development. It is not only the efficiency of production that is on the increase, but also the transparency of operations and relationships between actors. On 28 July 2017, the 'Digital Economy of the Russian Federation' programme was approved. One of the key prerequisites for its implementation is the creation of necessary and sufficient infrastructure, aimed at removing existing obstacles and restrictions holding back the establishment and growth of high-tech businesses, and preventing new barriers from emerging. How can the necessary infrastructure for a digital economy be created within Russia? What is necessary for this?

Moderator:

- **Alexey Bobrovsky**, Head of the Economic Programme, Russia 24 TV Channel

Panellists:

- **Sergey Gorkov**, Chairman, Bank for Development and Foreign Economic Affairs (Vnesheconombank)
- **Alexander Ivlev**, Country Managing Partner for Russia, EY
- **Evgeniy Kovnir**, General Director, Digital Economy
- **Nikolay Nikiforov**, Minister of Communications and Mass Media of the Russian Federation
- **Mikhail Oseevskiy**, President, Rostelecom
- **Sergey Solonin**, Chief Executive Officer, FINTECH Association
- **Kirill Varlamov**, Head, Internet Initiatives Development Fund (IIDF)

Front row participants:

- **Nikolay Ilyin**, Deputy Head of Information Systems Department, Special Communication and Information Division, Federal Protective Service of the Russian Federation
- **Dmitry Rudenko**, President, Chairman of the Board, Post Bank
- **Vyacheslav Tsyganov**, Chief Information Officer, Tinkoff Bank

11:00–12:30

[New Regional Policy: Improving Administration](#)

Conference hall 3.5

Project Management as a Tool for Attracting Investment: Best Regional Practices

Project management in the public sector has already ceased to be considered a new management paradigm; it can now be said with some certainty that project management is the next important stage in establishing a management culture within government bodies. Analyses of practices for implementing project management within the public and corporate sectors reveal how far the development of decision-making systems has progressed, how well established tools for the non-material motivation of project participants have become, and how tools are used to rank projects on the basis of their social significance, level of complexity, and so on. All of this demonstrates that project management is fully compatible with the established system and organizational structure of the public sector and achieves positive results, including from the point of view of attracting investors to implement new projects. Could project management in the public sector serve as an engine for solving priority state issues? What regional and corporate experience could be used in Russia to help establish an effective project management system in the public sector?

Moderator:

- **Vladimir Pastukhov**, Center for Project Management in Industry (FBU "Russian Technology Agency") - Office of Projects under the Ministry of Industry and Trade of the Russian Federation

Panellists:

- **Andrey Badin**, Deputy Director, Project Management Department, Government of the Russian Federation
- **Anton Inyutsyn**, Deputy Minister of Energy of the Russian Federation
- **Alexander Konstantinov**, Deputy Governor of Kurgan Region
- **Vasily Osmakov**, Deputy Minister of Industry and Trade of the Russian Federation
- **Dmitry Razumovsky**, Minister of Economic Development of Kaluga Region
- **Azer Talibov**, Deputy Minister of Economic Development of the Russian Federation
- **Dmitry Yalov**, Deputy Chairman on Economics and Investment of the Government of Leningrad Region

Front row participants:

- **Dmitriy Evstafiev**, Professor, Faculty of Communications, Media, and Design, School of Integrated Communications; National Research University Higher School of Economics
- **Viktor Ikonnikov**, Deputy Governor of Arkhangelsk Region for Strategic Planning and Investment Policy

11:00–12:30

A Fresh Boost for Regional Business

Conference hall 3.6

Creating Ecosystems for Young Enterprise

Businesses run by young people represent a significant segment of small enterprise. One of the priority areas for government support of small and medium-sized enterprises covers measures to encourage young people to engage in entrepreneurial activity. It is the present generation of young people and young enterprise that will make up our country's image in 10 years' time: helping young people in business to develop today will determine the rate of economic growth and of Russia's national development tomorrow. What are the particular features of young enterprise? What is needed to develop it? What can be done to help overcome its weaknesses and develop its strengths? Is it possible to apply international experience in supporting and developing young enterprise?

Moderator:

- **Eduard Omarov**, Vice President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA Russia

Panellists:

- **Elena Bocherova**, Vice President, Head of the Executive Committee, Delovaya Rossiya (Business Russia)
- **Dmitry Bogdanov**, Deputy Governor of Ulyanovsk Region
- **Alexander Bugaev**, Head, Federal Agency for Youth Affairs (Rosmolodezh)
- **Vadim Shumkov**, Deputy Governor, Member of the Government Presidium of Tyumen Region
- **Andrey Vanin**, Chief Executive Officer, Delovaya Sreda

Front row participants:

- **Marina Kovtun**, Governor of Murmansk Region
- **Nikolay Kuzyakov**, Director for Development, Vanyushkin Sladosti Ltd.
- **Milana Privalova**, General Director, Eva Ltd.
- **Yuri Zubov**, Director, Federal Institute of Industrial Property (FIPS)

11:00–12:30

Improving Quality of Life

Conference hall 3.7

The Future of the Labour Market

Changes under way in various sectors of the economy (the implementation of innovative projects, the creation of high-productivity jobs, etc.) demand a highly professional workforce, whose labour will have the greatest possible effect on the pace and quality of economic growth, as well as new approaches to developing essential qualifications and labour mobility for implementing promising projects. What professions will be the most in demand in the near future? Once qualifications have been confirmed, what comes next? Will it be possible to get another job in another area?

Moderator:

- **Tatiana Maleva**, Director, Institute for Social Analysis and Forecasting, Russian Presidential Academy of National Economy and Public Administration

Panellists:

- **Elena Kudryashova**, Managing Director, Head of Corporate Culture Development Directorate, Sberbank
- **Nina Kuzmina**, Deputy Chair, Federation of Independent Trade Unions of Russia (FNPR)
- **Lilia Ovcharova**, Head of Human Capital, Center for Strategic Research Foundation
- **Maxim Topilin**, Minister of Labour and Social Protection of the Russian Federation
- **Robert Urazov**, General Director, WorldSkills Russia, Agency for the Development of Professional Communities and Skilled Workers
- **Vsevolod Vukolov**, Head, Federal Service for Labour and Employment (Rostrud)

Front row participants:

- **Alexander Leybovich**, Chief Executive Officer, National Agency of Qualifications Development

- **Olga Pilipenko**, Rector, Oryol State University
- **Natalia Pochinok**, Rector, Russian State Social University

11:00–12:30

[New Regional Policy: Improving Administration](#)

Conference hall 3.9

A New EAEU Customs Code as an Opportunity for Improving the Investment Climate

The Eurasian Economic Union Customs Code Agreement envisages a gradual liberalization of customs regulations and the creation of more comfortable conditions for doing business. The customs system will in effect be transitioning to a radically new level of functionality, with customs operations improved by the implementation of data management systems which do not require the involvement of customs officials, the translation of customs procedures into electronic versions, the priority replacement of paper with modern technology, increased legal significance for preliminary information, expanded opportunities for releasing goods prior to the submission of a declaration, increased status for authorized economic operators, and an expansion of simplifications made available to them here and in a number of other areas. This liberalization and the increased level of unification of customs regulations enshrined in the new EAEU Customs Code is intended to ensure more comfortable conditions for bona fide economic operators to conduct business activities. In what major respects does the new EAEU Code differ from the former Eurasian Customs Union Code? What regulations in the new EAEU Customs Code have made the greatest contribution to simplifying business operations? How does the new EAEU Customs Code expand opportunities for authorized economic operators? In what ways has the EAEU Customs Code ensured deeper unification of customs regulations within the EAEU?

Moderator:

- **Dmitry Butrin**, Deputy Editor-in-Chief, Kommersant Publishing House

Panellists:

- **Mikhail Antipov**, Head of ,Russian Export Center
- **Tatyana Golendeeva**, Deputy Head, Federal Customs Service of Russia
- **Valery Schapov**, President, Mars LLC
- **Frank Schauff**, Chief Executive Officer, Association of European Businesses
- **Anton Shishkin**, Director, Global Trade and Customs, EY
- **Iliya Trunin**, Deputy Finance Minister of the Russian Federation

11:00–12:30

[New Regional Policy: Improving Administration](#)

Conference hall
(Krasnodar Region)

Managing Change: Initial Outcomes of Implementing Goal-Oriented Models in Russia's Regions

In 2017, Russia's regions began implementing goal-oriented models for improving the investment climate. Successful economic development in the regions is dependent in part on the creation of a favourable investment climate by regional authorities. A goal-oriented model is a kind of workflow algorithm which aims to solve the current problems faced by investors in regions, including connecting facilities to communications systems, access to land, and other issues. The initial outcomes of implementing goal-oriented models on the ground are already being felt, making it possible to evaluate the current state of the investment climate in Russia's regions. Regions have also adopted parameters at different speeds, and not all goal-oriented models have proven straightforward to implement. How are entrepreneurs evaluating the outcomes of implementing goal-oriented models? What are the prospects for implementing goal-oriented models at the next stages?

Moderator:

- **Andrey Sharonov**, President, Moscow School of Management SKOLKOVO

Panellists:

- **Natalia Antipina**, State Secretary – Deputy Minister of Construction, Housing, and Utilities of the Russian Federation
- **Denis Butsayev**, Deputy Chairman of the Moscow Region Government and Minister of Investment and Innovation for Moscow Region
- **Svetlana Chupsheva**, Chief Executive Officer, Agency for Strategic Initiatives
- **Alexander Kalinin**, President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses Opora Russia
- **Vyacheslav Kravchenko**, Deputy Minister of Energy of the Russian Federation
- **Vladimir Popov**, Deputy Governor of Kaluga Region
- **Alexey Repik**, President, Delovaya Rossiya (Business Russia)
- **Savva Shipov**, Deputy Minister of Economic Development of the Russian Federation

Front row participant:

- **Lidia Smolina**, First Deputy Governor of Vladimir Region for Infrastructure, Housing, Utilities and Energy Development

13:00–14:30

A Fresh Boost for Regional Business

Conference hall 3.2

Improving Labour Productivity: A National Priority

Ever since Toyota introduced 'lean manufacturing' technology, it has proven to be effective in improving labour productivity on the production lines of major enterprises around the world. Today, lean is not just a technology, it is an ideology focused on efficiently organizing processes within an enterprise, with applications outside the industrial sector. How can we encourage enterprises to genuinely engage with a programme to increase productivity? Can this experience and methodology be applied to public administration? How can we create a high-performing regional administration?

Moderator:

- **Yuliya Urozhaeva**, Assistant to the Minister of Economic Development of the Russian Federation

Panellists:

- **Alexey Dronov**, Managing Director, Pervouralsk New Pipe Plant
- **Vyacheslav Fedorischev**, Deputy Governor of Tula Region
- **Almaz Khusainov**, Deputy Minister of Industry and Trade of the Republic of Tatarstan
- **Sergey Kogogin**, Director General, KAMAZ PTC
- **Ivan Kolchanov**, General Director, OJSC «Suksun Optical & Mechanical plant»
- **Yermolai Solzhenitsyn**, Senior Partner, McKinsey & Company

13:00–14:30

Improving Quality of Life

Conference hall 3.3

The Silver Economy: Maturity in Business

The over-50s offer significant but currently underappreciated potential for expanding entrepreneurial activity. According to data from Rosstat, over-50s account for over 40% of the Russian population, and this figure is set to rise by 450,000–500,000 people a year. What should be done to encourage people over 45 to become entrepreneurs? How can real success stories boost growth in entrepreneurial activity? Which forms of interaction between the state, business and development institutions will be most effective in developing entrepreneurship in this section of the population?

Moderator:

- **Dmitry Butrin**, Deputy Editor-in-Chief, Kommersant Publishing House

Panellists:

- **Alexander Braverman**, Member of the Board of Directors, Chief Executive Officer, Chairman of the Management Board, SME Corporation
- **Oleg Fomichev**, State Secretary, Deputy Minister of Economic Development of the Russian Federation
- **Vladimir Nazarov**, Director, Scientific Research Finance Institute
- **Nina Osovitskaya**, Consultant of HR-Brand Award, Expert of HR-Branding, HeadHunter
- **Aleksey Vovchenko**, First Deputy Minister of Labour and Social Protection of the Russian Federation
- **Natalya Zolotykh**, General Director, Company of Patent Attorneys Transtechnology

13:00–14:30

A Fresh Boost for Regional Business

Conference hall 3.5

A New Structure for the Economy of Russia's Regions: Where are the Sources of Efficiency?

The model for the sustainable socioeconomic development of Russia's regions is based on global and national factors in achieving efficiency within these regions, which are competing for access to investment resources and human capital. New directions for regional structural policy: regional competitiveness as an objective and long-term resource for progress. What contemporary tools of government regional structural policy are the most relevant and productive? Where can room for modernization be found in the sectoral structure of Russia's regions? How can a historically high level of regional diversity in terms of the level and dynamism of socioeconomic development be used to the country's advantage? Can a compromise be found between international integration processes and the preservation of regional identity?

Moderator:

- **Pavel Gagarin**, Chairman of the Board, Gradient Alpha

Panellists:

- **Olga Arkhangelskaya**, Partner, Head of Real Estate, Hospitality, and Construction Services, Head of the Transportation, Infrastructure and Government, and Public Group in the CIS, EY
- **Georgiy Gorshkov**, First Deputy President - Chairman of the Management Board, Post Bank
- **Alexander Idrisov**, President, Founder, Strategy Partners Group
- **Alexey Krylovskiy**, Chief Executive Officer, Managing Partner, AV Group
- **Andrey Pavlov**, Founder, president, Zenden Group
- **Alexis Rodzianko**, President, American Chamber of Commerce in Russia

Front row participants:

- **Elena Dybova**, Vice President, Chamber of Commerce and Industry of the Russian Federation
- **Igor Galas**, Deputy Head (Governor) of the Krasnodar Region Administration
- **Victor Karamyshev**, Deputy of the State Duma of the Federal Assembly of the Russian Federation; Chairman of the Council, Kursk Regional Office, Delovaya Rossiya (Business Russia)
- **Alexander Pakhomov**, Managing Director, Head of Regional Network Management Unit, Bank Otkritie Financial Corporation
- **Aleksandr Shenderyuk-Zhidkov**, Deputy Chairman of the Government of the Kaliningrad Region
- **Sergey Tishchenko**, Chief Executive Officer, Expert RA

13:00–14:30

[Improving Quality of Life](#)

Conference hall 3.6

Digital Education: an Investment in the Future

The development of a digital educational environment is today part of a systematic project to improve the quality of education. Its future development is closely linked with the adoption of tools to accompany personal learning based on artificial intelligence technology, which will make it possible to use an individual approach for every learner. Digital platforms could take over part of the teacher's daily routine, leaving them with more time for individual and group work. A genuine opportunity is emerging to formulate a personal learning trajectory. How can business be encouraged to participate in creating a digital educational environment? How can the quality of online self-education be ensured? Is a personal learning trajectory a must have of the future? What barriers of government regulation must be removed to allow digital education to develop?

Moderator:

- **Alexander Molchanov**, Vice President, Proobraz Managing Company LLC

Panellists:

- **Tatiana Klyachko**, Director of the Center for Continuing Education Economics, Russian Presidential Academy of National Economy and Public Administration (RANEPA)
- **Ivan Kolomojets**, Chief Executive Director, Co-Founder, Uchi.ru
- **Yaroslav Kuzminov**, Rector, National Research University Higher School of Economics
- **Andrey Panov**, Partner, Bain & Company
- **Alexander Rudik**, President, Nova Capital; Chairman, Public and Business Council under the Project Committee for the Strategic Development of Education
- **Vladimir Uzun**, President, Prosveshcheniye Group of Companies
- **Kirill Varlamov**, Head, Internet Initiatives Development Fund (IIDF)
- **Olga Vasilyeva**, Minister of Education and Science of the Russian Federation
- **Elena Shmeleva**, Head, Talent and Success Foundation

Front row participants:

- **Artemiy Prokopenko**, Vice President, Rostelecom
- **Marina Rakova**, Chief Executive Officer, Federal State Autonomous Institution "Russian Foundation for Educational Development"

13:00–14:30

A Fresh Boost for Regional Business

Conference hall 3.7

Russian Companies Can Produce. They Need to Know What and Why

Russian companies traditionally treat spending on R&D as a burdensome secondary concern, which is the first thing to be jettisoned in challenging times. If, on the other hand, they are serious about producing goods which will sell on the market, how can they do this without studying the market and conducting research into consumer behaviour? How is it possible to operate within a country at all without understanding it or showing interest in it? How simple and inexpensive is it to improve relations between producers and consumers?

Moderator:

- **Alexey Bobrovsky**, Head of the Economic Programme, Russia 24 TV Channel

Panellists:

- **Gulnaz Kadyrova**, Deputy Minister of Industry and Trade of the Russian Federation
- **Vladislav Kreinin**, Vice President - Chief Marketing Officer, Sberbank
- **Dmitry Mednikov**, Deputy General Director, Federal State Unitary Enterprise All-Russia State Television and Radio Broadcasting Company
- **Stanislav Naumov**, Government Relations Director, Member of the Executive Committee, X5 Retail Group
- **Sergey Nazarov**, Chairman of the Board of Directors, INTERSKOL
- **Kirill Tanaev**, Director, MOMRI - Modern Media Research Institute

Front row participant:

- **Igor Moskovtsev**, Chief Executive Officer, Korenovskiy Milk Processing Factory CJSC

13:00–14:30

A Fresh Boost for Regional Business

Conference hall 3.9

Family Values: How is Business Helping to Make Russian Families Richer?

Family companies account for between 50% and 80% of jobs in the global economy, and represent more than two thirds of companies worldwide. The growth rate of family businesses in Russia is lagging behind global indicators. According to expert data, family businesses are more crisis-resistant. Today, Russia is lacking the concepts and definitions of 'family business' and 'family enterprise'. Removing imperfections in the regulatory framework and creating the best possible conditions for family businesses to be run will make it possible to take Russian business to a new level, increase the prosperity of the Russian population, and transition to an innovative form of economic development. What incentives should the government offer citizens in order to significantly increase the proportion of family companies in Russia? What steps must be taken in order to make running a family business viable and economically advantageous?

Moderator:

- **Sergey Katyrin**, President, Chamber of Commerce and Industry of the Russian Federation

Panellists:

- **Azat Fazlyev**, President, Chamber of Commerce and Industry of the Republic of Bashkortostan
- **Andrey Kukhtin**, Director, Multiservice Management Ltd.
- **Maryana Lisovaya**, Director for Regional Social Programmes, SUEK-REGIONS Foundation
- **Nikolay Miroshnichenko**, Director, E.MI
- **Ruslan Smolensky**, Deputy Governor of Kaluga Region
- **Nadezhda Surova**, Director, Institute of Administration and Socioeconomic Design, Plekhanov Russian University of Economics