

RUSSIAN INVESTMENT FORUM



RUSSIAN
INVESTMENT
FORUM



Media kit



OFFICIAL MAGAZINE OF THE RUSSIAN INVESTMENT FORUM 2022



THEMES

The themes covered in the official magazine reflect the business agenda of the Forum and receive widespread media coverage and public interest.

The **AUTHORS** include heads of global corporations, recognized experts and thought leaders.

AUDIENCE

The publication enjoys a unique audience, including people whose decisions are shaping the future of Russian and international politics, economics and culture. The effectiveness of our dialogue with our audience is confirmed by the roster of Forum partners and advertisers, which includes Aeroflot, Philip Morris International, Otkritie Bank, Mars, Abrau-Durso, Knight Frank, Hyundai, Moët Hennessy, the Kivach clinic and many others.

DISTRIBUTION

- ✓ In Forum participant bags
- ✓ On board Aeroflot flights
- ✓ At information stands throughout the Forum venue
- ✓ In official Forum cars

MAILING LIST

- ✓ Heads of the Presidential Administration and Government of the Russian Federation
- ✓ Heads of committees and commissions of the lower and upper chambers of the Federal Assembly of the Russian Federation
- ✓ Heads of relevant government ministries and agencies
- ✓ Representatives of leading media outlets

FORMAT: A4; DENSITY: 160GSM; PRINT: FULL COLOUR; CIRCULATION: 11,000

OFFICIAL MAGAZINE OF THE RUSSIAN INVESTMENT FORUM 2022



PLACEMENT FORMATS:

- **MODULE ADVERTISING** – placement of advertising layouts.
- **NATIVE ADVERTISING** – editorial formats for advertising purposes: interviews, stories, case studies, expert columns, infographics and information about the company.

PLACEMENT	BASE COST PER PAGE (RUB, including VAT)
Double-page spread (except first two)	950,000
1st double-page spread	1,850,000
2nd double-page spread	1,680,000
4th cover	2,200,000
3rd cover	1,500,000
1 page (first half of magazine)	600,000
1 page (second half of magazine)	500,000
½ page	360,000

ADDITIONAL OPPORTUNITIES:

- discount for long-term agreements and placement in several publications;
- opportunity to distribute promotional and informational materials as a glued insert;
- surcharge of 10% for placement on a specific page or in a specific section;
- surcharge of 10% for announcement about the material in the contents page.

WE LOOK FORWARD TO WORKING WITH YOU!

CONTACT INFORMATION:



RUSSIAN
INVESTMENT
FORUM



For questions concerning partner or exhibitor status and the placement of advertising at the Russian Investment Forum venue:

Andrey Reut
First Deputy CEO
partners@roscongress.org

Camilla Spence
Head of Partner and Exhibitor Relations
Directorate
Tel.: +7 (921) 361 3547
camilla.spence@roscongress.org

The Roscongress
Foundation
12, Krasnopresnenskaya
Naberezhnaya,
Moscow, 123610, Russia
Tel.: +7 (495) 640 4440
roscongress.org

For questions concerning
participation, please
contact:
+7 (495) 640 6547
info@rusinvestforum.org
rusinvestforum.org

